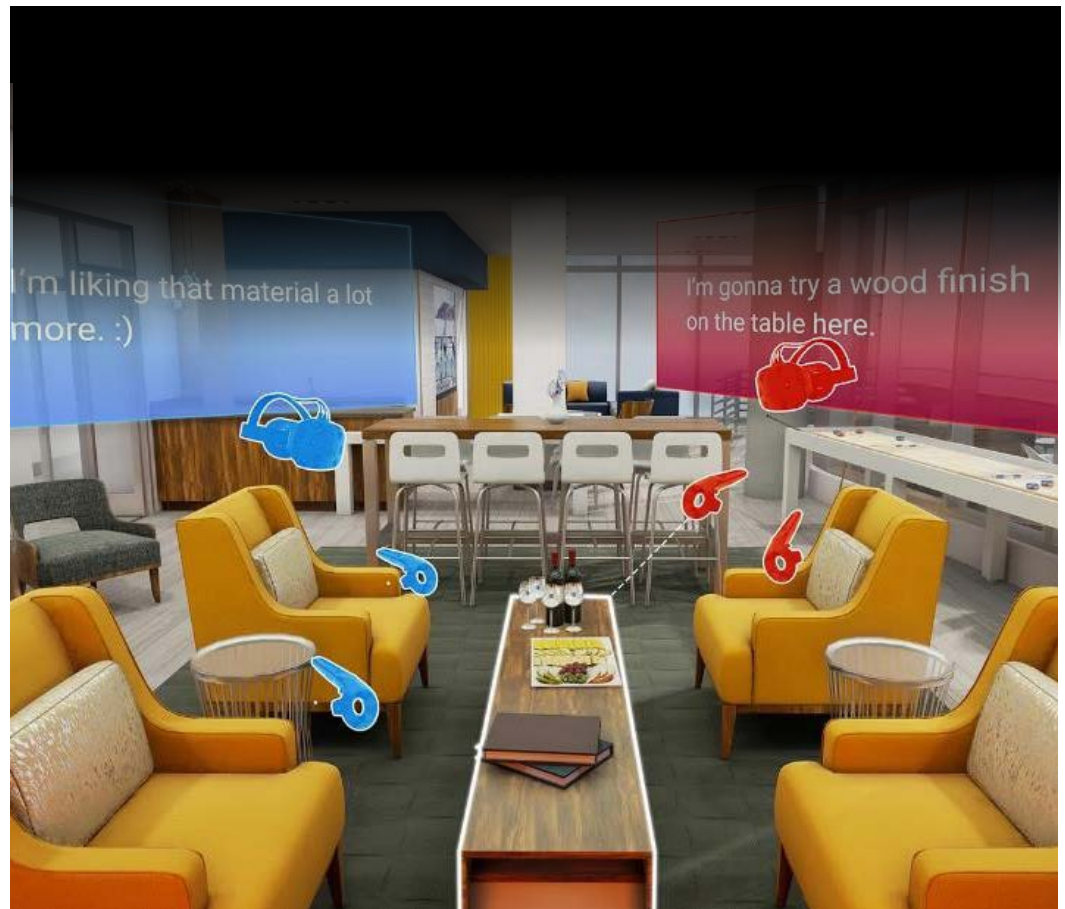




THEIA INTERACTIVE FAQ



NOT ALL VIRTUAL REALITY IS CREATED EQUAL: THEIA INTERACTIVE FAQs.

Answers to frequently asked questions about visualization for enterprise from Theia Interactive.

Theia Interactive creates results-focused visualizations for enterprise customers in the AEC and Product Development space.

An alliance of digital disciples with a passion for storytelling. As designers, programmers, animators, and marketing professionals, we are collectively a creative solutions studio. We build beautiful virtual environments for business. Whether as mobile apps, augmented reality demos, or virtual reality experiences, we tell stories through virtualization.

Using native files and working in game engines, we transform original data into real-life representations. For builders we create buildings; for manufacturers, products. All in VR. All in real-time.





THEIA INTERACTIVE FAQ

Q: HOW IS THEIA INTERACTIVE DIFFERENT FROM OTHER VR SOLUTIONS?

While some automated tools and plug-ins can get you into VR quickly for rapid prototyping, Theia's service bring your VR presentations to the next level. Our specialized team will build custom meshes, custom materials, and custom virtual interactions to communicate your vision and wow your customers. Our world-class quality make us, and you, stand out.

Q: WHAT TYPES OF APPLICATIONS CAN THEIA CREATE?

Theia has extensive experience creating architectural walk-throughs, interior design configurators, augmented reality product demonstrations, virtual reality training simulators, and marketing experiences for brands.

Q: WHAT DELIVERABLES CAN I EXPECT? VIRTUAL REALITY ISN'T MY ONLY NEED.

Any project created by Theia comes with a variety of deliverables at no extra cost, like high-resolution renders, 4k video fly through, 360-degree web tours, and the main VR or AR application.

Q: WHAT IS THE TYPICAL TIMELINE FOR A VIRTUAL REALITY APPLICATION?

Depending on the size of the project and the requested deliverables, projects can have a large range of expected finish time. Once all references and source files have been handed over, smaller projects take as little as 2 weeks, and large projects may take about 4 to 6 weeks including minor revisions.

Q: WHAT FILES DO THEIA NEED TO GET STARTED ON MY PROJECT?

The best files for us to work from for architectural projects are 3D models from something like Revit or 3ds Max, but we are accustomed to model everything from scratch based off floor plan drawings or napkin sketches. For finishes and furniture, we will need documentation that specifies measurements, colors, and manufacturers.

For manufacturing, design, and product visualizations, we can build off a wide variety of CAD and 3D formats that you've already been working with.

Q: WHY ARE HP AND THEIA WORKING TOGETHER?

HP is committed to delivering the ultimate hardware for developing and experiencing immersive VR content, but customers may still need outside help for their latest interactive project. As an HP-preferred partner, Theia has long been trusted to create world-class VR visualizations for architecture, manufacturing, and beyond. With quick turnarounds and reasonable pricing, we can bring your presentations to life on your new HP workstations.

Q: WILL MY PRIMARY CONTACT BE THEIA OR HP?

To ensure the most efficient development of your visualization, you will be in direct contact with the team at Theia Interactive after a project has been established.



START CREATING INNOVATIVE VIRTUAL SOLUTIONS
FOR YOUR REAL-WORLD BUSINESS CHALLENGES
TODAY.

THEIA.IO



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4AA7-4585ENW, February 2019

