



# Deep Linking

**When to use deep linking?** The HP Brand Showcase has different sections. Deep linking should **only** be used if you want to showcase a specific category section. For example – if you have a 'Thin Clients' page, then adding the 'Thin Clients' deep link will allow that specific category rich content to appear on your website page. If you do not need to showcase a specific category section, then simply add the 'brand showcase' code.

1. Identify where you would like the specific category content to reside on your website.
2. Paste in the JavaScript embed code from the deep linking section of the email between the navigation **Header** and **Footer** on your website.
3. Once the JavaScript embed code is added, the HP category content should appear when each page is re-published.
4. Send a production URL to [hpsupport@flixmedia.tv](mailto:hpsupport@flixmedia.tv) when completed.
5. All HP assets are syndicated and updated automatically with new content – maintenance free.  
If assistance or support is needed, please contact [hpsupport@flixmedia.tv](mailto:hpsupport@flixmedia.tv).

