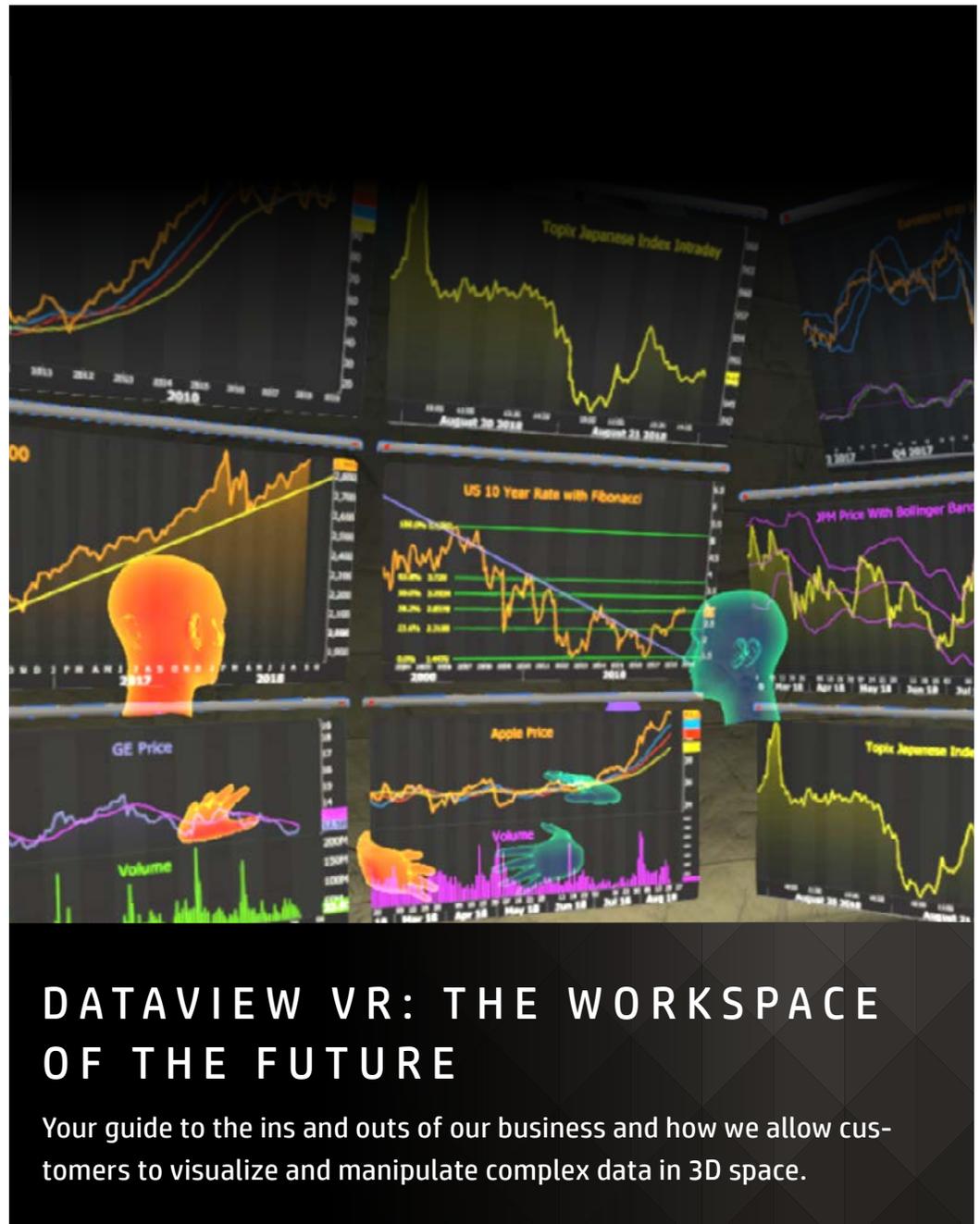




## DATAVIEW VR FAQ



# DATAVIEW VR: THE WORKSPACE OF THE FUTURE

Your guide to the ins and outs of our business and how we allow customers to visualize and manipulate complex data in 3D space.

DataView VR is the next step in the evolution of analysis and presentation software. DataView is a comprehensive virtual reality-based workspace, designed specifically for analysts to provide insights into complex data, improve productivity, and facilitate virtual collaboration.

### Q: WHAT IS DATAVIEW VR?

DataView is a virtual reality-based workspace that improves productivity, facilitates deeper insights into complex data faster, and enables collaboration in VR.

DataView is the workspace of the future.

### Q: WHAT DOES DATAVIEW DO?

DataView transforms the traditional workflow for analyzing complex data, offering truly immersive, 3D data visualization.





## Q: HOW DOES DATAVIEW TRANSFORM DATA ANALYSIS?

DataView allows you to work in virtual reality and share your work with anyone around the world. DataView allows you to work in virtual reality with 18 displays and gives you the ability to save multiple view to toggle between during the workday. DataView allows you to create six-dimensional data visualizations and can generate visualizations on-demand.

## Q: WHO IS DATAVIEW FOR?

DataView is designed for anyone who has to process and present large amounts of information, particularly those working closely with complex data. DataView's primary target market are investment analysts, and the product was specifically built by an investment analyst to address the frustrations of the profession.

## Q: WHAT IS THE RECOMMENDED PLATFORM?

HP's powerful VR Ready Portfolio provides the compute and visualization power needed to run DataView VR software. The recommended set-up for DataView VR is the HP EliteDesk 800 G4 Workstation Edition with a NVIDIA® GeForce® RTX 2080 graphics card and AMD® Ryzen™ 7 Pro 2700 processor, paired with the HP Windows Mixed Reality Headset - Professional Edition.

## Q: WHO IS USING DATAVIEW TODAY?

Major financial institutes, various sell-side investment professionals, major universities, and data analysts in non-financial industries have found value in DataView's software.

## Q: WHAT CHALLENGE DOES DATAVIEW HELP SOLVE?

It is very uncomfortable to be overwhelmed with information. You feel lost. You don't know where to start. DataView allows you to organize and work with large amounts of information in a completely novel way. It's very easy to get lost in multi-dimensional data; the process of using this data to build predictive models is cumbersome and frustrating.

There's no substitute for interacting in-person rather than on the phone, particularly when you can freely share information. The daily workplace can be very chaotic and distracting. DataView gives a place to go and focus intensely on a specific topic with minimal distractions.

## Q: WHO CREATED DATAVIEW?

A development team led by Andy Maggio, a 15-year investment veteran of Morgan Stanley, and Brennan McTernan, a 30-year veteran of VR software development.

## Q: WHAT IS THE EXPERIENCE LIKE?

Imagine you are in a chaotic office, struggling to focus. You put on a comfortable HP Windows Mixed Reality Headset - Professional Edition and with the click of a button, you are in a different world, a virtual world. You are in a cavernous, tranquil, penthouse office surrounded by information on 18 monitors. You manipulate, arrange and project this information with hand gestures and with your traditional keyboard and mouse. You are in *Minority Report*.

You want to share your conclusions with your colleague in London. He's in your virtual room a minute later. You are virtually "face to face". He sees your amazing desktop and you have a conversation about the content. You tell him: "I want to show you the predictive model I created in my multi-dimensional workspace."

In an instant you are floating above a forest next to your colleague, each tree giving you a six-dimensional information about a particular data point while the overall forest clearly shows what drive both the predictive model and the outliers. You load a new dataset and you explore it together as DataView's AI creates six-dimensional visualizations you can move around and interact.

You can return to the real world armed with new insights from your hyper-charged productivity session in DataView.

## Q: WHAT PACKAGES DOES DATAVIEW OFFER?

DataView can provide customers with packages that include everything they need to get started: software, installation, and training. DataView is supported worldwide, in English-only at this time. You can view a demo at [www.dataviewvr.com](http://www.dataviewvr.com). For more information, email [contact@dataviewvr.com](mailto:contact@dataviewvr.com).



# DATAVIEW VR VERSION 2.0: THE WORKSPACE OF THE FUTURE

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