



# WOLVES ARE PROWLING

## FIGHT FOR YOUR FIRMS



Financial institutions are where the money is – and hackers know it. As you focus on digital transformation and better customer experiences, don't let cybercrime put your clients – and your reputation – at risk.

## KNOW THE RISKS

**\$9.5 MILLION**

The cost of the average corporation information threat<sup>1</sup>

**70%**

of organizations have experienced an internal IT security threat or breach<sup>2</sup>

**78%**

of companies don't monitor their printers for security threats<sup>3</sup>

**43%**

of companies ignore printer security practices<sup>4</sup>

**94%**

of financial firms say printer security practices are important<sup>5</sup>

## DID YOU KNOW?

Organizations in Canada face the highest direct costs from data breaches in the world, for hiring forensic investigators, managing their reputations and more.



## WHY PRINTERS BECOME PREY

Left-behind documents aren't the only security risk with printing. Printers today are part of your network. If they're not protected, hackers can gain access to the sensitive data passing through them every day, plus the rest of your network. Hackers are on the hunt for a way in to your business – don't let your printer be an open door.



## WHAT'S AT STAKE?

Nothing is safe if your printers aren't secure. Once a hacker gets into your printer, they can steal money, identities, make ransom threats and more.



SOCIAL INSURANCE NUMBERS



BANK ACCOUNTS



CREDIT CARD DATA



SURVEILLANCE & SECURITY SYSTEMS



COMPANY REPUTATION

## SECURE PRINT SELF-ASSESSMENT

Take our secure print analysis survey to compare your policies with best practices.

TAKE THE SURVEY

1. Ponemon Institute LLC(Rep.) from Hewlett Packard Enterprise website: [https://www.ponemon.org/local/upload/file/2016\\_HPE\\_CCC\\_GLOBAL\\_REPORT\\_FINAL\\_3.pdf](https://www.ponemon.org/local/upload/file/2016_HPE_CCC_GLOBAL_REPORT_FINAL_3.pdf) (October 2016)

2. UNLOCKED DOORS(Rep.). Hewlett Packard Enterprise website: <http://www8.hp.com/h20195/v2/GetPDF.aspx/4AA6-94B5EEGB.pdf> (2016).

3. Spiceworks survey of 501 IT pros at companies with 250 or more employees in North America, Europe, the Middle East, Africa, Asia Pacific, and China, conducted on behalf of HP in May-June 2018 (June 2018).

4. Identify risks to help secure printing environments(Rep.). Retrieved March 26, 2019, from Hewlett Packard Enterprise website: <http://www8.hp.com/h20195/v2/GetPDF.aspx/4AA6-3860ENW.pdf> (June 2018).

5. Security Brochure(Brochure). Author. Retrieved March 26, 2019, from: HYPERLINK "<https://i.cdn.com/sites/default/files/ckfinderimages/userfiles/images/crn/custom/Security%20Brochure%204AA3-1295ENW.pdf>" [https://i.cdn.com/sites/default/files/ckfinderimages/userfiles/images/crn/custom/Security\\_Brochure\\_4AA3-1295ENW.pdf](https://i.cdn.com/sites/default/files/ckfinderimages/userfiles/images/crn/custom/Security_Brochure_4AA3-1295ENW.pdf) (2017)

