



HP Neverstop Laser with Toner Reload Kit

Original HP quality laser printing for a cost per page competitive with imitation cartridges¹



The HP Neverstop Laser with Toner Reload Kit delivers Original HP quality laser printing at a cost per page that's competitive with imitation cartridges.¹ Calculations are based on internal HP research of the average local cost per page for replacement black toner cartridges sold in specified countries and used with in-class cartridge-based HP laser printers. This CPP does not factor in the price of the 20,000-page yield imaging drum used with HP Neverstop printers.

Toner supplies sold in India¹—Imitation toner average cost per page is c 2.34\$

Imitation in-class replacement toner cartridges for the HP 88A Black Original LaserJet Toner Cartridge

Brand	List price	Yield	CPP	CPP (in USD) ⁴	CPP (in US cents)
a	₹859	1500	₹0.573	\$ 0.0086	c 0.86
b	₹549	1500	₹0.366	\$ 0.0055	c 0.55
c	₹540	1500	₹0.360	\$ 0.0054	c 0.54
d	₹499	2000	₹0.250	\$ 0.0037	c 0.37
e	₹599	2000	₹0.300	\$ 0.0045	c 0.45
f	₹449	2000	₹0.225	\$ 0.0034	c 0.34
g	₹480	1500	₹0.320	\$ 0.0048	c 0.48
h	₹699	2000	₹0.350	\$ 0.0052	c 0.52
i	₹599	1500 ²	₹0.399	\$ 0.0060	c 0.60
j	₹975	1500 ²	₹0.650	\$ 0.0098	c 0.98
k	₹700	1500 ²	₹0.467	\$ 0.0070	c 0.70
l	₹550	1500 ²	₹0.367	\$ 0.0055	c 0.55
m	₹595	1500 ²	₹0.397	\$ 0.0060	c 0.60
n	₹720	1500 ²	₹0.480	\$ 0.0072	c 0.72
o	₹699	1500 ²	₹0.466	\$ 0.0070	c 0.70
p	₹649	1500 ²	₹0.433	\$ 0.0065	c 0.65
q	₹499	1500 ²	₹0.333	\$ 0.0050	c 0.50
					c 0.59 (avg. imitation CPP)
HP 103A Toner Reload Kit MSRP provisional price	₹849	2500³	₹0.340	\$ 0.0051	c 0.51 (HP CPP)

Imitation in-class replacement toner cartridges for the HP 17A Black Original LaserJet Toner Cartridge

Brand	List price	Yield	CPP	CPP (in USD) ⁴	CPP (in US cents)
a	₹1,499	1600	₹0.937	\$ 0.0141	c 1.41
b	₹5,617	1600	₹3.511	\$ 0.0527	c 5.27
c	₹4,849	1600 ²	₹3.031	\$ 0.0455	c 4.55
d	₹6,699	1600 ²	₹4.187	\$ 0.0628	c 6.28
e	₹3,899	1600 ²	₹2.437	\$ 0.0366	c 3.66
f	₹4,599	1600 ²	₹2.874	\$ 0.0431	c 4.31
g	₹3,075	1600 ²	₹1.922	\$ 0.0288	c 2.88
h	₹4,639	1600 ²	₹2.899	\$ 0.0435	c 4.35
i	₹4,249	1600 ²	₹2.656	\$ 0.0398	c 3.98
j	₹4,379	1600 ²	₹2.737	\$ 0.0411	c 4.11
					c 4.08 (avg. imitation CPP)
HP 103A Toner Reload Kit MSRP provisional price	₹849	2500³	₹0.340	\$ 0.0051	c 0.51 (HP CPP)

¹ Cost per page of replacement HP 103A Toner Reload Kit in Brazil, India and Russia as of May 22, 2019 based on internal HP research and research by Keypoint Intelligence – InfoTrends compared to average cost per page of local competing new-build cartridges known as clones or imitations for cartridge-based in-class HP monochrome laser printer supplies: imitations of HP 17A and HP 83A sold in Brazil, HP 88A and HP 17A in India, and HP 17A and HP 83A sold in Russia. This CPP does not factor in the price of the 20,000-page yield imaging drum used with HP Neverstop printers. For details, see [keypointintelligence.com/HPNeverStopCPP](http://www8.hp.com/h20195/v2/GetPDF.aspx/4AA7-5566ENW.pdf) and <http://www8.hp.com/h20195/v2/GetPDF.aspx/4AA7-5566ENW.pdf>.

² Assumed yield (since yield was not mentioned).

³ Approximate average yield based on ISO/IEC 19752. Actual yield varies considerably based on content of printed pages and other factors. For details, see hp.com/go/learnaboutequipment.

⁴ Currency conversion factor for India Rupee and Russia Ruble to US Dollar .015.

⁵ Currency conversion factor for Brazil Real to US Dollar .25.

Toner supplies sold in Brazil¹—Imitation toner average cost per page is c 1.12\$

Imitation in-class replacement toner cartridges for the HP 17A Black Original LaserJet Toner Cartridge

Brand	Price (Brazil currency - R\$)	Yield	CPP (Brazil currency - R\$) ⁵	CPP (in USD)	CPP (in US cents)
a	47.9	1600	0.02994	\$0.007484375	c 0.75
b	37.9	1400	0.02707	\$0.006767857	c 0.68
c	153.99	1600	0.09624	\$0.024060938	c 2.41
d	187.9	1600	0.11744	\$0.029359375	c 2.94
e	199	1600	0.12438	\$0.03109375	c 3.11
f	81.9	1600	0.05119	\$0.012796875	c 1.28
g	90	1600	0.05625	\$0.0140625	c 1.41
h	78	1600	0.04875	\$0.0121875	c 1.22
i	85.83	1600	0.05364	\$0.013410938	c 1.34
j	90	1600	0.05625	\$0.0140625	c 1.41
					c 1.65 (avg. imitation CPP)
HP 103A Toner Reload Kit w/ VAT provisional price	59 R\$	2500 ³	0.0236	\$ 0.0059	c 0.59 (HP CPP)

Imitation in-class replacement toner cartridges for the HP 83A Black Original LaserJet Toner Cartridge

Brand	Price (Brazil currency - R\$)	Yield	CPP (Brazil currency - R\$) ⁵	CPP (in USD)	CPP (in US cents)
a	20.4	1500	0.014	\$0.003401667	c 0.34
b	32.1	1500 ²	0.021	\$0.005356667	c 0.54
c	20.3	1500	0.014	\$0.003385	c 0.34
d	21.1	1500 ²	0.014	\$0.003516667	c 0.35
e	29.8	1500 ²	0.020	\$0.004973333	c 0.50
f	30.3	1500 ²	0.020	\$0.00505	c 0.51
g	129.0	1500 ²	0.086	\$0.0215	c 2.15
h	21.6	1500 ²	0.014	\$0.003596667	c 0.36
i	37.2	1500 ²	0.025	\$0.006191667	c 0.62
j	23.7	1500 ²	0.016	\$0.00395	c 0.40
					c 0.61 (avg. imitation CPP)
HP 103A Toner Reload Kit w/ VAT provisional price	59 R\$	2500 ³	0.0236	\$ 0.0059	c 0.59 (HP CPP)

Toner supplies sold in Russia¹—Imitation toner average cost per page is c 0.97\$

Imitation in-class replacement toner cartridges for the HP 17A Black Original LaserJet Toner Cartridge

Brand	List price	Yield	CPP	CPP (in USD) ⁴	CPP (in US cents)
a	RUB 1,157	1600	RUB 0.72	\$ 0.0108	c 1.08
b	RUB 1,390	1600	RUB 0.87	\$ 0.0130	c 1.30
c	RUB 1,449	1600	RUB 0.91	\$ 0.0136	c 1.36
d	RUB 1,049	1600	RUB 0.66	\$ 0.0098	c 0.98
e	RUB 1,390	1600	RUB 0.87	\$ 0.0130	c 1.30
f	RUB 2,295	1600	RUB 1.43	\$ 0.0215	c 2.15
g	RUB 1,836	1600	RUB 1.15	\$ 0.0172	c 1.72
h	RUB 1,390	1600	RUB 0.87	\$ 0.0130	c 1.30
i	RUB 1,850	1600	RUB 1.16	\$ 0.0173	c 1.73
j	RUB 1,390	1600	RUB 0.87	\$ 0.0130	c 1.30
					c 1.42 (avg. imitation CPP)
HP 103A Toner Reload Kit MSRP provisional price	RUB 1016.49	2500 ³	RUB 0.41	\$ 0.0061	c 0.61 (HP CPP)

Imitation in-class replacement toner cartridges for the HP 83A Black Original LaserJet Toner Cartridge

Brand	List price	Yield	CPP	CPP (in USD) ⁴	CPP (in US cents)
a	RUB 360	1500	RUB 0.24	\$ 0.0036	c 0.36
b	RUB 341	1500	RUB 0.23	\$ 0.0034	c 0.34
c	RUB 368	1500	RUB 0.25	\$ 0.0037	c 0.37
d	RUB 315	1500	RUB 0.21	\$ 0.0032	c 0.32
e	RUB 325	1500	RUB 0.20	\$ 0.0030	c 0.30
f	RUB 362	1500	RUB 0.24	\$ 0.0036	c 0.36
g	RUB 1,515	1500	RUB 1.01	\$ 0.0152	c 1.52
h	RUB 515	1500	RUB 0.34	\$ 0.0052	c 0.52
i	RUB 590	1500	RUB 0.39	\$ 0.0059	c 0.59
j	RUB 458	1500	RUB 0.31	\$ 0.0046	c 0.46
					c 0.51 (avg. imitation CPP)
HP 103A Toner Reload Kit MSRP provisional price	RUB 1016.49	2500 ³	RUB 0.41	\$ 0.0061	c 0.61 (HP CPP)

¹ Cost per page of replacement HP 103A Toner Reload Kit in Brazil, India and Russia as of May 22, 2019 based on internal HP research and research by Keypoint Intelligence – InfoTrends compared to average cost per page of local competing new-build cartridges known as clones or imitations for cartridge-based in-class HP monochrome laser printer supplies: imitations of HP 17A and HP 83A sold in Brazil, HP 88A and HP 17A in India, and HP 17A and HP 83A sold in Russia. This CPP does not factor in the price of the 20,000-page yield imaging drum used with HP Neverstop printers. For details, see keypointintelligence.com/HPNeverStopCPP and <http://www8.hp.com/h20195/v2/GetPDF.aspx/4AA7-5566ENW.pdf>.

² Assumed yield (since yield was not mentioned).

³ Approximate average yield based on ISO/IEC 19752. Actual yield varies considerably based on content of printed pages and other factors. For details, see hp.com/go/learnaboutsupplies.

⁴ Currency conversion factor for India Rupee and Russia Ruble to US Dollar .015.

⁵ Currency conversion factor for Brazil Real to US Dollar .25.

