



## **Kas Kasravi**

HP Fellow

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Kas Kasravi is a member of the Applied Innovation team in the Enterprise Services (ES) Chief Technology Office, where he is responsible for the development of new service offerings and provides global analytics support across multiple market sectors. An expert in analytics, Kasravi has developed and used advanced analytics methods including data mining, computational linguistics, geographic information systems, predictive modeling, simulation, and optimization, in a variety of solutions in industries such as automotive, pharmaceutical, financial, retail and defense. He also works in artificial intelligence, cognitive computing, patents, and invention methodologies.

Before joining HP with the company's acquisition of EDS, Kasravi directed EDS' patent program. At EDS, he also worked as a senior knowledge engineer in the EDS Artificial Intelligence Services group, where he designed and developed novel intelligent systems for General Motors and other clients. He holds two GM Trade Secrets, a Smithsonian Institute Award, 14 granted patents, and over 25 pending patents. Kasravi's patent for Autonomous Knowledge Discovery was one of the earliest data mining patents, and is frequently cited by patents from other major corporations.

Prior to working at EDS, Kasravi was a professor of mechanical engineering at the University of Detroit and an adjunct professor at Central Michigan University. He also developed and taught a computer-aided design curriculum at Highland Park Community College. In 1993, he set up a non-profit educational center to provide training to at-risk workers in Michigan, impacting the careers of more than 4,000 individuals.

Kasravi has published several dozen technical papers and regularly speaks at conferences and symposia. He is a member of the Tau Beta Pi, Pi Tau Sigma and Alpha Sigma Nu honor societies, a certified manufacturing engineer, ITIL Foundation certified, and TOGAF 8 certified. Kasravi earned his B.Sc. and M.Sc. in mechanical and manufacturing engineering from the University of Detroit, pursued post-graduate studies in artificial intelligence, and received his Executive J.D. from the Concord Law School with an emphasis on intellectual property and patent law.