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News Release

HP Inc. Reinvents Computing with Next Gen Mobility Platform

Opens Mobile World Congress with HP Elite x3 to address massive commercial mobility opportunity

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BARCELONA, Spain, February 21, 2016 — At Mobile World Congress today, HP Inc. unveiled a breakthrough solution that revolutionizes the mobile computing experience. Designed to be versatile enough to address the massive shift in where and how we work, HP introduced a new mobile ecosystem that will drive the next generation of computing.

The HP Elite x3 with Windows 10 mobile bridges phablet, laptop and desktop use cases from a single computing device while enabling users to run key productivity apps across these different experiences seamlessly.

“Commercial mobility is prime for disruption, and has never seen innovation at this scale,” said Dion Weisler, president and chief executive officer, HP Inc. “The HP Elite x3 is a revolutionary mobile platform that enables mobility and computing to come together in a truly meaningful way. Together with the strength of our partners, we’re propelling the industry forward and turning the promise of mobile productivity into a reality for customers.”

Today’s worker expects a different style of computing, yet is forced to rely on multiple different technologies and devices to get work done. With the Elite x3, strong channel partners and the latest advancements from Microsoft, Qualcomm Technologies Inc. and Salesforce, HP is delivering the next generation of computing where mobility meets PC productivity with a single device.

“Windows 10 was built for an era of more personal computing, one in which your experiences, content and data are mobile with you,” said Satya Nadella, CEO, Microsoft. “Together with partners including HP, Qualcomm and Salesforce, we are focused on enabling customers to be productive wherever they are, furthering our mission to empower every person and every organization on the planet to achieve more.”

“Qualcomm’s newest processor combined with HP’s leadership in commercial PCs is helping to deliver the future of computing,” said Steve Mollenkopf, chief executive officer, Qualcomm Incorporated. “HP’s innovative use of the Snapdragon 820 processor with LTE takes advantage of the processor’s powerful performance and low power consumption to enable a PC-like experience on the HP Elite x3 phablet.”

“Speed is the new currency of business, compelling every company to empower its users with the tools to run their businesses anytime, anywhere and on any device,” said Marc Benioff, chairman and chief executive office, Salesforce. “We’re proud to work with partners like HP and Microsoft to put the power of Salesforce1 and the world’s #1 CRM platform in the hands of every mobile user.”

“The end-to-end thinking by HP that went into the Elite x3 is innovative,” said Tom Richards, chief executive officer, CDW. “On its own, it’s an impressive device, but the real breakthrough is the Elite x3 accessory ecosystem, which drives a seamless experience across computing platforms, and offers a solution beyond BYOD and towards mobile workflow transformation.”

The One Device That’s Every Device

The Elite x3 is the first built-for-business mobile device to deliver seamless phablet, laptop and desktop business productivity in a single device¹. By utilizing Continuum in Windows 10, the Elite x3 enables frictionless multi-screen transitions between a phone scenario and a desktop PC scenario². Users can dock the Elite x3 with its ecosystem of accessories to render desktop and laptop productivity experiences while also retaining productivity on-the-go in a world-class premium and commercial-grade phablet.

With this capability, users can effortlessly switch between using the Elite x3 as a desktop, laptop or mobile device, no longer needing to worry about what device to use in what environment. The Elite x3 also utilizes biometrics to unlock the device – adding an extra layer of protection for enterprise customers.

“Our customer insights indicated that there are a group of commercial customers where their needs for mobility and PC-level productivity are not being met,” said Michael Park, vice president and general manager of Mobility, HP Inc. “The HP Elite x3 is where we see the future of computing heading – one device that can truly act like every device: a modern technology solution for a mobile-centric workplace combined with greater benefits for IT.”

The Elite x3 offers a unique computing experience by leveraging the power of the Snapdragon 820 processor, Windows 10 Mobile³ with Windows Continuum², the optional HP Desk Dock and the optional Mobile Extender, allowing the device to let people work on their own terms no matter where the locale. Users can also enjoy easier, faster charging with Qualcomm® Quick Charge™ 3.0 technology.

The Desk Dock offers a full featured desktop experience for the Elite x3. It includes a DisplayPort for external monitor support, two USB-A and a USB-C™ connection for

business continuity, and wired Ethernet to seamlessly scale users' productivity at their desk. The Elite x3 docks in portrait mode at a comfortable viewing angle when sitting at a desk. The dock also supports the Elite x3 with and without a protective case.

The HP Mobile Extender creates a laptop experience using a near zero bezel 12.5-inch diagonal HD display that's around 1 kg. No data is stored on the Mobile Extender for additional security and all of the apps, passwords and files are managed and stored from the Elite x3.

New Level of Business Mobility with Robust Ecosystem of Solutions

The Elite x3 also allows users to work with the apps they love and rely on. HP Workspace⁴ – an app catalog designed by HP to easily enable access to virtualized apps – drives a seamless app usage experience. HP Workspace on the Elite x3 creates a virtual PC, giving users access to company curated catalogs of x86 apps via a virtualized solution. Users benefit from quick access to their virtualized apps with a full keyboard and mouse experience not typically available from a mobile device when using the Desk Dock and Mobile Extender.

The Elite x3 platform has the potential to change how companies work using only a single device. HP is partnering with Salesforce, the world's #1 CRM platform, to include Salesforce1 on every Elite x3⁵. Salesforce1 sets a new standard for CRM, empowering users to run their businesses from their mobile devices with powerful tools that work in the cloud, keeping them up-to-date with whatever real-time data they need. Now, sales reps can use the Elite x3 and Salesforce1 to manage and update all their customer and CRM data faster than ever and perform key actions to drive business forward on-the-go.

Make the World Your Office with New Mobile Printers

HP also announced two new mobile printers that deliver the ultimate portability for mobile business professionals. The HP OfficeJet 200 and HP OfficeJet 250 mobile all-in-one printers are compact, lightweight, and offer ultra-long battery life, fast print speeds and highest-in-class page yields⁶. The HP OfficeJet 200 makes printing easy wherever business happens, from laptops, smartphones or tablets with Wi-Fi Direct⁷, enabling users to connect wirelessly even when a network is not available^{8,9}. The HP OfficeJet 250 is a mobile all-in-one printer for users who need to print, scan and copy on-the-go, improving productivity with the 10-page Auto Document Feeder (ADF) and also enabling easy wireless printing using Bluetooth® Smart technology¹⁰ and Wi-Fi Direct. Both printers include a built-in replaceable battery and power adaptor, and support charging from AC and USB. HP is a leader in mobile printing and has a variety of solutions to make printing easier for businesses and consumers.

Pricing and Availability¹¹

- The **HP Elite x3** is expected to be available this summer; exact pricing of the device and its ecosystem of accessories and subscriptions will be shared closer to date of availability.

- The **HP OfficeJet 200 Mobile Printer** is expected to be available in April for \$279.
- The **HP OfficeJet 250 Mobile All-in-One Printer** is expected to be available this fall; exact pricing will be shared closer to the date of availability.

For more information on the HP Elite x3, visit www.hp.com/go/elitex3.

About HP Inc.

HP Inc. creates technology that makes life better for everyone, everywhere. Through our portfolio of printers, PCs, mobile devices, solutions, and services, we engineer experiences that amaze. More information about HP Inc. is available at <http://www.hp.com>.

¹ Based on HP's internal analysis as of January 14, 2016 of mobile devices preinstalled with Windows 10 Mobile, designed to pass MIL-STD 810G and IP67 testing, the ability to run virtualized corporate apps on a big screen with optional dock, and a biometric solution for security.

² For multi-screen Continuum experience, one of the following accessories are required: 1) Desk Dock using USB-C™ to DisplayPort connection to external display, 2) Mobile Extender using USB-C™ connection to Mobile Extender's integrated display, 3) Dongle using USB-C™ to DisplayPort, HDMI or VGA connection to external display, 4) Miracast-enabled external display or Miracast dongle attached to an external display. All docks and dongles sold separately.

³ Not all features are available in all editions or versions of Windows. Systems may require upgraded and/or separately purchased hardware, drivers, software or BIOS update to take full advantage of Windows functionality. Windows 10 Mobile is automatically updated, which is always enabled. ISP fees may apply and additional requirements may apply over time for updates. See <http://www.microsoft.com>.

⁴ HP Workspace software update for Windows 10 required and planned in a future release. Subscription required. Corporate Application must be licensed on corporate network for virtualization.

⁵ Subscription is required.

⁶ Best-in-class performance claim compares all inkjet color mobile printers as of October 2015 based on market share as reported by Q2 2015 IDC, based on manufacturer's published specifications.

⁷ Mobile device needs to be connected directly to the Wi-Fi Direct® signal of a Wi-Fi Direct supported AiO or printer prior to printing. Depending on mobile device, an app or driver may also be required. For details, see hp.com/go/mobileprinting. Wi-Fi Direct is a registered trademark of Wi-Fi Alliance®.

⁸ Mobile device needs to be connected directly to the Wi-Fi Direct signal of a Wi-Fi Direct-supported AiO or printer prior to printing. Depending on mobile device, an app or driver may also be required. For details, see hp.com/go/mobileprinting.

⁹ Local printing requires mobile device and printer to be on the same network or to have a direct wireless connection. Remote printing requires an Internet connection to an HP web-connected printer. For details on how to print, including whether an app is required, see hp.com/go/mobileprinting.

¹⁰ Bluetooth® Smart technology supported on all Android devices with Bluetooth v4.0+. Bluetooth needs to be enabled with the HP ePrint app installed and open for printing. Mobile device must be within 5ft/1.5m of the printer. Learn more at hp.com/go/blueprinting. Bluetooth is a trademark owned by its proprietor and used by HP under license.

¹¹ Estimated U.S. street prices. Actual prices may vary.