

Average cost per page to print ISO/IEC 24711 pages using standard capacity cartridges

| Manufacturer | Model Name | Total Cost per page (CMYK) |
|---------------------|-------------------------|-----------------------------------|
| CANON | PIXMA MG2950 | £ 0.16 |
| CANON | PIXMA MG3550 | £ 0.19 |
| CANON | PIXMA MG4250 | £ 0.19 |
| CANON | PIXMA MG2450 | £ 0.16 |
| CANON | PIXMA MG3250 | £ 0.19 |
| CANON | PIXMA MG2550 | £ 0.16 |
| CANON | PIXMA MX475 | £ 0.19 |
| CANON | PIXMA MX495 | £ 0.16 |
| CANON | PIXMA MX535 | £ 0.19 |
| EPSON | EXPRESSION PHOTO XP-322 | £ 0.18 |
| EPSON | EXPRESSION HOME XP-225 | £ 0.18 |
| EPSON | EXPRESSION HOME XP-422 | £ 0.18 |
| EPSON | EXPRESSION PHOTO XP-425 | £ 0.18 |
| EPSON | EXPRESSION PHOTO XP-520 | £ 0.19 |
| EPSON | EXPRESSION PHOTO XP-625 | £ 0.19 |
| EPSON | EXPRESSION PHOTO XP-325 | £ 0.18 |
| EPSON | EXPRESSION PHOTO XP-620 | £ 0.19 |
| HP | DESKJET 2540 | £ 0.14 |
| HP | ENVY 5530 | £ 0.14 |
| HP | DESKJET 1510 | £ 0.14 |
| HP | ENVY 4500 | £ 0.14 |
| HP | DESKJET 2542 | £ 0.14 |

¹Savings based on HP Instant Ink service 300 page plan savings of up to 80% (savings for 100 page plan up to 75% and 50 page plan up to 70%,) based on 12 months and use of all pages in plan without purchase of additional sets of pages compared to an average cost per page (CPP) to print ISO/IEC 24711 pages on a selection of colour inkjet printers less than £200 using standard capacity cartridges as reported by IDC in Q2 2015. Survey based upon indicative manufacturers' supplies pricing as reported by GfK as of June 2015 and page yield listed on original manufacturer website as of October 2015. For further details please refer to hp.com/go/ukcompare. All prices include VAT. ISO yield based on continuous printing in default mode. Actual savings may vary depending on number of pages actually printed per month and content of pages printed. For more information on ISO standards:

hp.com/go/pageyield.