



# Loyalty deserves a reward.

If you own a select eligible, old HP DesignJet printer, trade it in and get a cash-back, mail-in rebate<sup>1</sup> when you upgrade to a select new HP DesignJet solution!



Contact us today for promotion details and terms.

## Trade in now, get cash back.

HP DesignJet printers have been producing quality output for our customers for many years. And while they've proven to be solid workhorses, the technology advancements in newer HP large-format printers can help you to be even more productive and efficient than ever!

During the HP DesignJet Loyalty June–July promotion (June 1–July 31, 2016), you can get a cash-back, mail-in rebate.<sup>1</sup> Here's how:

Own an HP DesignJet 5000, 5500 or Z6100 series printer and purchase or lease one of the following qualifying new HP DesignJet solutions:

- HP DesignJet Z6200 42-inch Photo Production Printer, HP Installation Service with Network Setup and HP 3-year Onsite Support<sup>2</sup>
- HP DesignJet Z6600 60-inch Production Printer, HP Installation Service with Network Setup and HP 3-year Onsite Support<sup>2</sup>
- HP DesignJet Z6800 60-inch Photo Production Printer, HP Installation Service with Network Setup and HP 3-year Onsite Support<sup>2</sup>

See chart on back for a complete list of eligible products. You will be required to provide the serial number and return your formatter board or motherboard of the eligible trade in large-format printer. You do not need to return the entire trade-in printer.

## Claim submission process:

Purchase or lease dates:	<b>June 1–July 31, 2016</b>
Submit claim form <b>and</b> proof of purchase including serial number on new printer by:	<b>August 31, 2016</b>
The formatter board or motherboard from your old, eligible printer, must be shipped by:	<b>September 30, 2016</b>



## HP DesignJet Loyalty June–July 2016 promotion

Trade in one of these eligible large-format printers:	Purchase or lease one of these eligible new HP DesignJet solutions from June 1–July 31, 2016:	Provide the following from your eligible trade-in, large-format printer:	Receive the following cash-back amount <sup>1</sup> :
<ul style="list-style-type: none"> <li>• HP DesignJet 5000 42-inch Printer (C6090A)</li> <li>• HP DesignJet 5000 42-inch UV Printer (C6090V)</li> <li>• HP DesignJet 5000 60-inch Printer (C6095A)</li> <li>• HP DesignJet 5000 60-inch UV Printer (C6095V)</li> <li>• HP DesignJet 5000 42-inch PostScript Printer (C6091A)</li> <li>• HP DesignJet 5000 42-inch PostScript UV Printer (C6091V)</li> <li>• HP DesignJet 5000 60-inch PostScript Printer (C6096A)</li> <li>• HP DesignJet 5000 60-inch PostScript UV Printer (C6096V)</li> <li>• HP DesignJet 5500 42-inch Printer (Q1251A)</li> <li>• HP DesignJet 5500 42-inch UV Printer (Q1251V)</li> <li>• HP DesignJet 5500 60-inch Printer (Q1253A)</li> <li>• HP DesignJet 5500 60-inch UV Printer (Q1253V)</li> <li>• HP DesignJet 5500 42-inch PostScript Printer (Q1252A)</li> <li>• HP DesignJet 5500 42-inch PostScript UV Printer (Q1252V)</li> <li>• HP DesignJet 5500 60-inch PostScript Printer (Q1254A)</li> <li>• HP DesignJet 5500 60-inch PostScript UV Printer (Q1254V)</li> <li>• HP DesignJet Z6100 42-inch Printer (Q6651A)</li> <li>• HP DesignJet Z6100 42-inch PostScript Printer (Q6652A)</li> <li>• HP DesignJet Z6100 60-inch Printer (Q6653A)</li> <li>• HP DesignJet Z6100 60-inch PostScript Printer (Q6654A)</li> </ul>	<p>HP DesignJet Z6200 42-inch Photo Production Printer (CQ109A#B1K), HP Installation Service with Network Setup (H4518E) and HP 3-year Next Business Day Onsite Support with DMR (UX872E)<sup>2*</sup></p> <hr/> <p>HP DesignJet Z6600 60-inch Production Printer (F2S71A#B1K), HP Installation Service with Network Setup (H4518E) and HP 3-year Next Business Day Onsite Support with DMR (U1ZM8E)<sup>2*</sup></p> <hr/> <p>HP DesignJet Z6800 60-inch Photo Production Printer (F2S72A#B1K), HP Installation Service with Network Setup (H4518E) and HP 3-year Next Business Day Onsite Support with DMR (U1ZS9E)<sup>2*</sup></p>	<p>Serial number and return of formatter board or motherboard</p> <hr/> <p>Serial number and return of formatter board or motherboard</p> <hr/> <p>Serial number and return of formatter board or motherboard</p>	<p>\$2,100</p> <hr/> <p>\$2,400</p> <hr/> <p>\$2,700</p>

## Want to recycle your trade-in product?

You have the option of recycling your eligible trade-in, large-format printer through this program. When submitting your claim via the online claim form, simply select “Recycle my eligible trade-in printer” in the “Return Options” area. Your credit card will be billed \$325 and shipping instructions will be emailed to you.

To arrange your own recycling through HP, visit [hp.com/recycling](http://hp.com/recycling) or discuss recycling options with your HP U.S. Authorized Reseller.

<sup>1</sup> Purchase/lease must be made from HP or through HP U.S. Authorized Resellers. U.S. residents only. Cash back provided by mail-in rebate available for eligible purchases made June 1, 2016–July 31, 2016. All claims and proof of purchase must be submitted by August 31, 2016. The formatter board or motherboard must be shipped by September 30, 2016. HP large-format printers eligible for this promotion are subject to change. Offer is subject to product availability; promotion valid while supplies last. Additional restrictions apply. Void where prohibited, taxed or restricted by law. For qualifying product options, terms and conditions and claim form visit [www.hp.com/go/designjetloyalty](http://www.hp.com/go/designjetloyalty). HP also reserves the right to modify or cancel this offer at any time without notice.

<sup>2</sup> The qualifying HP DesignJet printer and associated qualifying HP Installation Service with Network Setup and HP 3-year Next Business Day Onsite Support with DMR must be purchased and submitted on the same invoice to be eligible for this offer.

\*This service comes with Defective Media Retention (DMR) option that keeps your sensitive data safe. To comply with security regulations, you can keep the defective hard drive or data-retentive memory component while getting a replacement disk or memory.

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