

**The HP Anti Counterfeiting and Fraud (ACF) Programme  
for channel partner and customer protection in EMEA**



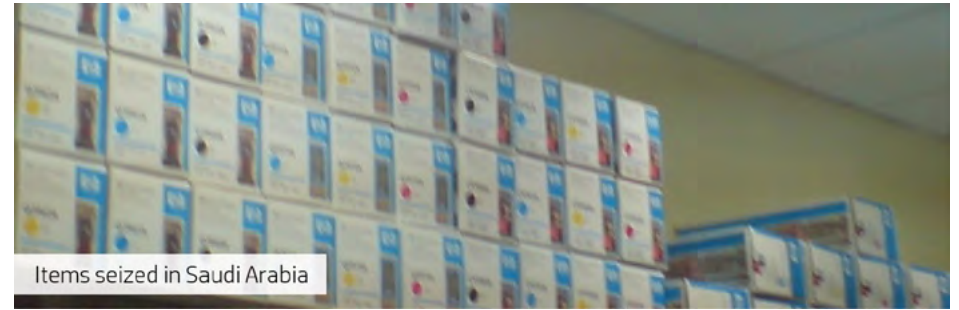
ACF Success Notice for corporate customers  
Saudi Arabia, August 2016

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# **Saudi officials strike thrice against major distributors of fakes**



- At three distinct raid actions, authorities confiscated around 100,000 counterfeit HP-branded cartridges and components at the premises of major distributors of counterfeits in July and August.
- The raided premises included large warehouses stacked with fake cartridges for HP printers designed to deceive unwitting users.
- HP is proud of the strong partnership with officials in the fight against counterfeiting to protect its valued customers.



## Protect your company against fakes



- We recommend to only buy from trusted vendors such as HP channel partners and to explicitly ask for HP originals. [Learn more!](#)



- If you have received a delivery of suspicious cartridges, please ask for one of our free Customer Delivery Inspections (CDIs). [Learn more!](#)



- Directly contact us via [hp.com/go/anticounterfeit](https://hp.com/go/anticounterfeit) – this even allows anonymous reporting. Or simply write us at [emea.anti-counterfeit@hp.com](mailto:emea.anti-counterfeit@hp.com).<sup>1</sup> Report now!

HP actively protects its customers from fraudulent goods with a dedicated Anti Counterfeiting and Fraud (ACF) Programme. Join our fight now.

**Learn more at**  
[hp.com/go/anticounterfeit](https://hp.com/go/anticounterfeit)

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<sup>1</sup> HP will keep the information confidential to the extent permitted by law and will only share it on a need-to-know basis

EMEA = Europe, the Middle East and Africa

