Flyer

Your tools of the trade have trade-in value.

Act now—HP Cash In & Trade Up September/October promotion ends October 31!

Contact us today for promotion details and terms.

Upgrade now and get cash back[1] on select HP DesignJet printers!

During the HP DesignJet Cash In & Trade Up September/October 2016 promotion (September 1–October 31, 2016), you can get up to $4,000 cash back[1] on qualifying HP DesignJet printers!

Just upgrade your eligible trade-in, large-format product and get cash back[1] when you purchase or lease a qualifying new HP DesignJet T730 36-inch Printer, HP DesignJet T3500 36-inch Production Multifunction Printer and the HP DesignJet PostScript®/PDF Upgrade Kit[2], HP DesignJet Z6200 42-inch Photo Production Printer, HP DesignJet Z6600 60-inch Production Printer or HP DesignJet Z6800 Photo Production Printer (see chart on back). You will be required to return the formatter board, motherboard or control panel from your old, eligible printer or copier. You do not need to return the entire trade-in product.

Claim submission process:

To take advantage of this offer, please make your purchase or lease and submit during the dates indicated in the chart below.

Purchase or lease dates:	**September 1–October 31, 2016**
Submit claim form **and** proof of purchase including serial number on new printer by:	**November 30, 2016**
The formatter board, motherboard or control panel from your old, eligible printer or copier must be shipped by:	**December 31, 2016**

Save even more
You can also save up to $150 more when you add a qualifying HP Care Pack Service[3] to your purchase or lease of an eligible HP DesignJet printer.

HP DesignJet
25 years reinventing design

HP DesignJet Cash In & Trade Up September/October 2016 promotion

Trade in one of these eligible large-format products:	Purchase/lease an eligible new printer from September 1, 2016–October 31, 2016:	Provide the following from your eligible trade-in, large-format product or copier:	Receive the following cash-back amount[1]:	Add an HP Care Pack (next business day onsite with DMR) from September 1, 2016–October 31, 2016, and receive an additional cash-back amount[3]:
• Any Canon, ENCAD, Epson, KIP, OCE, Seiko, Ricoh or Xerox 36-inch or greater technical, graphics or LED printer, MFP or copier • HP DesignJet 200/220/230/250 series printer • HP DesignJet 330/350 series printer • HP DesignJet 430/450/455/488 series printer • HP DesignJet 500/500ps/510 series printer • HP DesignJet 600/610/650c series printer • HP DesignJet T610/T620 series printer • HP DesignJet 700/750/755 series printer • HP DesignJet T770 series printer • HP DesignJet T790 series printer • HP DesignJet 800/800ps series printer • HP DesignJet 815MFP/820MFP series printer • HP DesignJet 1050/1055 series printer • HP DesignJet T1100/T1100ps/T1120/T1120ps series printer • HP DesignJet T1100MFP/T1120MFP series printer • HP DesignJet T1200 series printer • HP DesignJet T1300 series printer • HP DesignJet T2300 series printer • HP DesignJet 4000/4000ps/4500/4500ps series printer • HP DesignJet 4020/4520 series printer • HP DesignJet 4520MFP series printer • HP DesignJet 2000cp/2500cp/2800cp series printer • HP DesignJet Z2100 series printer • HP DesignJet 3000cp/3500cp/3800cp series printer • HP DesignJet Z3100/Z3100ps series printer • HP DesignJet Z3200 series printer • HP DesignJet 5000/5000ps/5500/5500ps series printer • HP DesignJet Z6100/Z6100ps Photo series printer	HP DesignJet T730 36-inch Printer (F9A29A#B1K)	Serial number and return of formatter board, motherboard or control panel	$400	$45 (U8PH0E, 3-year)
	HP DesignJet T3500 36-inch Production Multifunction Printer (B9E24A#B1K) and the HP DesignJet PostScript®/PDF Upgrade Kit (C0C66A)[2]	Serial number and return of formatter board, motherboard or control panel	$4,000	$125 (U5AA5E, 3-year)
	HP DesignJet T3500 36-inch Production Multifunction Printer (B9E24B#B1K) and the HP DesignJet PostScript®/PDF Upgrade Kit (C0C66A)[2]	Serial number and return of formatter board, motherboard or control panel	$4,000	$150 (U1ZY0E, 5-year)
	HP DesignJet Z6200 42-inch Photo Production Printer (CQ109A#B1K)	Serial number and return of formatter board, motherboard or control panel	$2,500	$100 (UX872E, 3-year)
	HP DesignJet Z6600 60-inch Production Printer (F2S71A#B1K)	Serial number and return of formatter board, motherboard or control panel	$2,500	$105 (U1ZM8E, 3-year)
	HP DesignJet Z6800 60-inch Photo Production Printer (F2S72A#B1K)	Serial number and return of formatter board, motherboard or control panel	$2,500	$150 (U1ZS9E, 3-year)

Note: For removal of the formatter board or motherboard, please contact your HP U.S. Authorized Reseller. In the alternative, you may get instructions for removal of the boards for HP products from Market Velocity, Inc.; for third-party products, please refer to the owner's or service manual for that product. If using either of these alternative methods, **use extreme caution, switch off the product and remove the power cable before proceeding with removal of the formatter or motherboard.**

Want to recycle your trade-in product?

You have the option of recycling your eligible trade-in, large-format printer through this program. When submitting your claim via the online claim form, simply select "Recycle my eligible trade-in printer" in the "Return Options" area. Your credit card will be billed $325 and shipping instructions will be emailed to you.

To arrange your own recycling through HP, visit hp.com/recycling or discuss recycling options with your HP U.S. Authorized Reseller.

1 Purchase/lease must be made from HP or through HP U.S. Authorized Resellers. Cash back provided by mail-in rebate available for eligible purchases made September 1, 2016–October 31, 2016. All claims and proof of purchase must be submitted by November 30, 2016. The formatter board, motherboard or control panel must be shipped by December 31, 2016. HP DesignJet printers eligible for this promotion are subject to change. Offer is subject to product availability; promotion valid while supplies last. Additional restrictions apply. Void where prohibited, taxed or restricted by law. For qualifying product options, terms and conditions, and claim form, visit hp.com/go/cashin. HP also reserves the right to modify or cancel this offer at any time without notice.

2 The HP DesignJet T3500 36-inch Production Multifunction Printer and the HP DesignJet PostScript ®/PDF Upgrade Kit must be purchased and submitted on the same invoice to be eligible for this offer.

3 The qualifying HP DesignJet printer and associated qualifying HP Care Pack need to be purchased together.

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