

Flyer

Expand your business. Boost your capacity.



HP Upgrade to Latex promotion—get \$2,000 cash back.¹



For complete promotion terms and claim form, visit hp.com/go/upgradetolatex.

Upgrade now to a new HP Latex 360 Printer and get \$2,000 cash back!¹

Expand your business and boost your printing capacity while exceeding client expectations—all with an HP Latex 360 Printer. Produce sharp, consistent, repeatable image quality with high efficiency on a huge range of applications—indoor, outdoor, vehicle wraps, banners, backlights, canvas and vinyls, and much more! Featuring print speeds of up to 334 sq ft/hr for high-quality outdoor applications, the HP Latex 360 Printer lets you easily handle demanding turnaround times, all while creating a healthier printing environment.

And now, during the HP Upgrade to Latex Summer/Fall promotion (June 1–October 31, 2016), get cash back¹ when you purchase or lease a new HP Latex 360 Printer and trade in your current eligible solvent, aqueous or latex large-format printer (see back for details), while supplies last.



HP Latex 360 Printer

Claim submission process

To take advantage of this offer, please make your purchase or lease and submit during the dates indicated in the following chart:

Purchase or lease dates:	June 1–October 31, 2016
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Submit claim form and proof of purchase along with a photo of the back panel of the trade-in printer with the model and serial number visible in a picture by:	November 30, 2016
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The trade-in Main Print Controller board must be shipped by:	December 31, 2016
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HP Upgrade to Latex Summer/Fall promotion

Trade in any qualifying products:	Eligible new printer:	Receive the following cash-back, mail-in rebate amount: ¹
Solvent printer/printer-cutter 30-in or greater or eligible large-format aqueous printer 42-in or greater, HP DesignJet 5000 42-in or 60-in Printers, HP DesignJet 5500 42-in or 60-in Printers, HP DesignJet 8000, 9000 or 10000 Printers, HP Latex 210, 260 or 280 Printers, HP DesignJet L25500 42-in or 60-in or L28500 Printers	HP Latex 360 64-in Printer (B4H70A)	\$2,000

New units only, restrictions apply.² Available from HP U.S. Authorized Graphics Specialist Commercial Resellers only. Offer valid while supplies last. Offer cannot be combined with any other offer or promotion unless authorized or advertised as such by HP.

¹ Offer valid only in U.S. from HP U.S. Authorized Graphics Specialist Commercial Resellers. Cash back provided by mail-in rebate available for eligible purchases made June 1–October 31, 2016. All claims and proof of purchase along with a photo of the back panel of the trade-in printer with the model and serial number visible in a picture must be submitted by November 30, 2016. Return of trade-in Main Print Controller board by December 31, 2016, is also required. Offer is subject to product availability; promotion valid while supplies last. Additional restrictions apply. Void where prohibited, taxed or restricted by law. For qualifying product options, terms and conditions, and claim form, visit hp.com/go/upgradetolatex.

² Dealer demo units, tradeshow demo units, all end user Big Deal units do not qualify. Offer is subject to product availability; promotion valid while supplies last. Additional restrictions apply. HP also reserves the right to modify or cancel this offer at any time without notice.

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