

**The HP Anti Counterfeiting and Fraud (ACF) Programme
for channel partner and customer protection in EMEA**



ACF Success Notice for corporate customers
Saudi Arabia, October 2016

Huge amount of fakes confiscated by Saudi authorities



- At the end of September, officials successfully dismantled a significant distributor of fake cartridges and components for HP printers.
- In total, the authorities secured 82,000 counterfeits stored at three large premises located in Medina, including a sizeable warehouse.
- As counterfeits may pose significant risks for users and traders, HP is glad to have supported the action and thanks the Saudi officials.



Protect your company against fakes



- We recommend to only buy from trusted vendors such as HP channel partners and to explicitly ask for HP originals. [Learn more!](#)



- If you have received a delivery of suspicious cartridges, please ask for one of our free Customer Delivery Inspections (CDIs). [Learn more!](#)



- Directly contact us via hp.com/go/anticounterfeit – this even allows anonymous reporting. Or simply write us at emea.anti-counterfeit@hp.com.¹ Report now!

HP actively protects its customers from fraudulent goods with a dedicated Anti Counterfeiting and Fraud (ACF) Programme. Join our fight now.

Learn more at
hp.com/go/anticounterfeit

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¹ HP will keep the information confidential to the extent permitted by law and will only share it on a need-to-know basis

EMEA = Europe, the Middle East and Africa

