HP brand paper and paper-based packaging sourcing commitments to support zero deforestation goal by 2020

HP announced a commitment to achieve zero deforestation by 2020. All HP brand paper and paper-based product packaging[1] will be derived from certified and recycled sources by 2020, with a preference for virgin fiber from certified sources of the Forest Stewardship Council (FSC).

Towards that goal, we will continue to work with suppliers to ensure that the products we buy meet the specifications outlined in our HP environmentally preferable paper policy. We are committed to ensuring that these products do not contain fiber resulting from or contributing to the following unwanted sources or situations:

- Illegally harvested or traded timber
- Conversion of natural forests to other land uses, including tree plantations
- Uncertified high conservation value (HCV) forests and high carbon stock (HCS) areas
- Human and community rights violations

We will track our progress by reporting the tonnage of certified or recycled fiber and type of certification per product category on an annual basis. We are working with World Wildlife Fund (WWF) as part of our participation on the Global Forest & Trade Network (GFTN) to progress on this goal.

Healthy Forests
Healthy, well-managed forests play a crucial role in absorbing carbon dioxide and supporting biodiversity and local livelihoods. HP works with paper vendors to drive leading practices in our supply chain, and seeks to influence the paper industry through engagement with our suppliers to adopt similarly responsible sourcing.

Transparency
We report annually to the CDP forests program and the WWF Global Forest & Trade Network regarding our HP brand paper and paper-based product packaging, demonstrating transparency and communicating our progress in this area.

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[1] Packaging is the box that comes with the product and all paper (including packaging and materials) inside the box.

To achieve this goal, we have expanded upon our existing responsible sourcing policies and programs through the following key initiatives:

- Inclusion of new requirements in supplier contracts and the General Specification for the Environment
- Training our procurement teams and suppliers on these new requirements
- Collaborating with NGOs, suppliers, and other stakeholders to further build capacity and increase awareness
- Setting interim and regional goals
- Tracking and reporting progress

Certified and recycled fiber substantiation

We achieved our previous goal of 50% FSC-certified fiber in HP brand paper in 2014—a year ahead of schedule. To expand on this work and reach the goal of zero deforestation by 2020, all HP brand paper and paper-based product packaging will need to meet one of the following criteria:

- Certified and carry the certification label.
- Chain of custody certified from the source through at least the converter. This material must be accompanied by the appropriate documentation, for example invoice or bill of lading, with certification information noted as appropriate per a certification standard.
- Made of recycled content, which is to be verified by an independent third party in accordance with the applicable industry standards.

At least 50% of HP brand paper by tonnage will remain FSC-certified or contain post-consumer waste through the year 2020. PEFC certification or relevant national certification schemes that comply with our paper policy can be used in regions where they are recognized to not accept forest conversion, are endorsed by competent independent stakeholders, and ensure a reliable guarantee of responsible sources.

Traceability

We have processes in place to support traceability for HP brand papers and paper-based product packaging. The main metric used for traceability is third party certification. We also have a due diligence process as part of our obligations under certain regulations, such as the European Timber Regulation and the U.S. Lacey Act. In accordance with this process, suppliers of HP brand paper and paper-based product packaging provide information, including the country of origin, sub-region, and fiber supplier.

Waste reduction and efficient use of raw materials

In addition, we will continue to reduce waste and the climate impact associated with waste by extending the life of wood fiber in forestry products and encouraging efficient paper usage by our customers, suppliers, and employees. This includes encouraging customers, suppliers, and employees to recycle paper and fiber-based packaging at the end of use, recover recyclable materials, and responsibly use paper products. We will also continue to increase the efficiency of our packaging and design packaging for reuse with the goal of reducing fiber usage and decreasing packaging weight, without detriment to the product, as highlighted in the HP Sustainability Report.

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