

Cost per page with HP Instant Ink compared to Cost per page for colour inkjet printers using original standard capacity cartridges¹



Manufacturer	Model name	Total Cost per page (CMYK)
BROTHER	DCP-J4120DW	£ 0,12
CANON	PIXMA MG3650	£ 0,22
CANON	PIXMA MG2550S	£ 0,19
CANON	PIXMA TS3150	£ 0,19
CANON	PIXMA MG3050	£ 0,19
CANON	PIXMA MG5750	£ 0,16
CANON	PIXMA TS5050	£ 0,16
CANON	PIXMA TS5151	£ 0,22
CANON	PIXMA iP7250	£ 0,20
EPSON	Expression Home XP-245	£ 0,20
EPSON	Expression Home XP-342	£ 0,20
EPSON	Expression Home XP-345	£ 0,20
EPSON	Expression Home XP-445	£ 0,20
EPSON	Workforce WF-2630WF	£ 0,22
EPSON	Expression Home XP-442	£ 0,20
EPSON	Workforce WF-2750DWF	£ 0,22
EPSON	Expression Home XP-247	£ 0,20
HP	ENVY 5030	£ 0,18
HP	Deskjet 2630	£ 0,18
HP	Deskjet 2632	£ 0,18
HP	Deskjet 2633	£ 0,18
HP	Deskjet 2620	£ 0,18
HP	Deskjet 3720	£ 0,18
HP	Officejet Pro 6970	£ 0,13
HP	Officejet 3831	£ 0,15
HP	ENVY Photo 6230	£ 0,18
HP	Officejet 3830	£ 0,15
HP	Officejet 6950	£ 0,13

HP Instant Ink	Total Cost per page (CMYK)
50 page plan	£ 0,04
100 page plan	£ 0,03
300 page plan	£ 0,03

¹ Based on HP Instant Ink service 300 page plan (savings for other plans will be lower). Based on use of all pages in plan without purchase of additional sets of pages compared to cost per page (CPP) to print ISO/IEC 24711 pages on market majority of color inkjet printers less than £200 using original standard capacity cartridges as reported by IDC in Q1 2018. Survey based upon indicative manufacturers' supplies pricing as reported by SPIRE as of June 2018 and page yield listed on manufacturers' website as of June 2018. For further details please refer to hp.com/go/ukcompare. All prices include VAT. ISO yield based on continuous printing in default mode. Actual savings may vary depending on number of pages actually printed per month and content of pages printed. For more information on ISO standards: hp.com/go/pageyield.