



Loyalty deserves a reward.

If you own an eligible, old HP DesignJet 4xxx series printer, trade it in and get a cash-back, mail-in rebate¹ when you upgrade to a select new HP DesignJet solution!



For promotion details or to submit a claim form, visit hp.com/go/designjetloyalty.

Trade in now, get cash back.

HP DesignJet printers have been producing quality output for our customers for many years. And while they've proven to be solid workhorses, the technology advancements in newer HP large-format printers can help you to be even more productive and efficient than ever!

During the HP DesignJet 4xxx Series Loyalty promotion (December 1, 2016–March 31, 2017), you can get a cash-back, mail-in rebate.¹

Own an HP DesignJet 4xxx series printer and purchase or lease one of the following qualifying new HP DesignJet solutions:

- HP DesignJet T7200 42-inch Production Printer
- HP DesignJet T7200 42-inch Production Printer and the HP DesignJet PostScript®/PDF Upgrade Kit²

See chart on back for a complete list of eligible products. You will be required to provide the serial number and return your formatter board or motherboard of the eligible trade in large-format printer. You do not need to return the entire trade-in printer.

Claim submission process:

Purchase or lease dates:	December 1, 2016–March 31, 2017
Submit claim form and proof of purchase including serial number on new printer by:	April 30, 2017
The formatter board or motherboard from your old, eligible printer, must be shipped by:	May 31, 2017

HP DesignJet 4xxx Series Loyalty promotion

Trade in one of these eligible large-format printers:	Purchase or lease one of these eligible new HP DesignJet solutions from December 1, 2016–March 31, 2017:	Provide the following from your eligible trade-in, large-format printer:	Receive the following cash-back amount ¹ :	Add an HP Care Pack (next business day onsite with DMR) from December 1, 2016–March 31, 2017, and receive an additional cash-back amount ² :
<ul style="list-style-type: none"> • HP DesignJet 4000 Printer • HP DesignJet 4000ps Printer • HP DesignJet 4020 42-inch Printer • HP DesignJet 4020ps 42-inch Printer • HP DesignJet 4500 Printer • HP DesignJet 4500ps Printer • HP DesignJet 4500 MFP • HP DesignJet 4520 42-inch Printer • HP DesignJet 4520 HD MFP • HP DesignJet 4520ps 42-inch Printer 	HP DesignJet T7200 42-inch Production Printer (F2L46A#B1K)	Serial number and return of formatter board or motherboard	\$2,000	\$72 (U1ZY3E, 3-year)
	HP DesignJet T7200 42-inch Production Printer (F2L46A#B1K) and HP DesignJet PostScript®/PDF Upgrade Kit (CQ745B) ²	Serial number and return of formatter board or motherboard	\$3,000	\$72 (U1ZY3E, 3-year)

Want to recycle your trade-in product?

You have the option of recycling your eligible trade-in, large-format printer through this program. When submitting your claim via the online claim form, simply select “Recycle my eligible trade-in printer” in the “Return Options” area. Your credit card will be billed \$325 and shipping instructions will be emailed to you.

To arrange your own recycling through HP, visit hp.com/recycling or discuss recycling options with your HP U.S. Authorized Reseller.

¹ Purchase/lease must be made from HP or through HP U.S. Authorized Resellers. U.S. residents only. Cash back provided by mail-in rebate available for eligible purchases made December 1, 2016–March 31, 2017. All claims and proof of purchase must be submitted by April 30, 2017. The formatter board or motherboard must be shipped by May 31, 2017. HP large-format printers eligible for this promotion are subject to change. Offer is subject to product availability; promotion valid while supplies last. Additional restrictions apply. Void where prohibited, taxed or restricted by law. For qualifying product options, terms and conditions and claim form visit www.hp.com/go/designjetloyalty. HP also reserves the right to modify or cancel this offer at any time without notice.

² The HP DesignJet T7200 42-inch Production Printer and the HP DesignJet PostScript®/PDF Upgrade Kit must be purchased and submitted on the same invoice to be eligible for this offer.

³ The qualifying HP DesignJet printer and associated qualifying HP Care Pack need to be purchased together.

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