



## • App Description

App Description		
App Name	 <span>Hancom Office 2014</span>  <span>Hancom Office Hwp 2014*</span>	
WHO	Target customer	<input type="checkbox"/> Partner <input type="checkbox"/> IT Manager <input checked="" type="checkbox"/> End user
	Pain point	Users have to go back to their desk to edit when they find minor errors such as date or misspelling in documents and then send print jobs again.
	Environment	<p><b>Vertical</b></p> <input checked="" type="checkbox"/> Education <input checked="" type="checkbox"/> Government <input type="checkbox"/> Retail <input type="checkbox"/> Medical <input type="checkbox"/> Hospitality <input checked="" type="checkbox"/> Legal <input type="checkbox"/> Transportation <input type="checkbox"/> Etc. (_____)
		<p><b>Horizontal</b></p> <input checked="" type="checkbox"/> SOHO <input checked="" type="checkbox"/> SMB <input checked="" type="checkbox"/> Large Enterprise
WHAT	Type	<input checked="" type="checkbox"/> App <input type="checkbox"/> Widget
	Category	<input checked="" type="checkbox"/> Document Management <input type="checkbox"/> Connectivity <input type="checkbox"/> Service & Maintenance <input type="checkbox"/> Others
	Key Benefit/RTB	Key Benefit: Saving time from editing simple errors or changes in document RTB: <b>Viewing and Editing Microsoft Office (Hangul*) document feature</b>
	App description	Hancom Office is an app that enables you to view and edit Microsoft Office documents such as MS words or MS powerpoints documents from the device without a PC. So you don't have to run back to your desk to edit minor changes in the documents for printing any more. (* Only supports Hangul documents)