

**The HP Anti Counterfeiting and Fraud (ACF) Programme  
for channel partner and customer protection in EMEA**



ACF Success Notice for corporate customers  
Russia, August 2017

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# **Free inspections protect customers from being foisted with fakes**



- ▶ HP's free **Customer Delivery Inspections (CDIs)** have triggered major strikes against counterfeiting, with Russian officials seizing ca. 1,700 fake toner cartridges for HP printers, January to July 2017.
- ▶ The fake cartridges had been unmasked by HP's ACF experts in three cases, when they checked suspicious printing supplies delivered to corporate customers after tenders and bulk purchases.
- ▶ HP sincerely thanks the officials for protecting local markets.



## Protect your company against fakes



- ▶ We recommend to only buy from trusted vendors such as HP channel partners and to explicitly ask for HP originals. [Learn more!](#)



- ▶ If you have received a delivery of suspicious cartridges, please ask for one of our free Customer Delivery Inspections (CDIs). [Learn more!](#)



- ▶ Directly contact us via [hp.com/go/anticounterfeit](https://hp.com/go/anticounterfeit) – this even allows anonymous reporting. Or simply write us at [emea.anti-counterfeit@hp.com](mailto:emea.anti-counterfeit@hp.com).<sup>1</sup> Report now!

HP actively protects its customers from fraudulent goods with a dedicated Anti Counterfeiting and Fraud (ACF) Programme. Join our fight now.

**Learn more at**  
[hp.com/go/anticounterfeit](https://hp.com/go/anticounterfeit)

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<sup>1</sup> HP will keep the information confidential to the extent permitted by law and will only share it on a need-to-know basis

EMEA = Europe, the Middle East and Africa

