

# SAMSUNG SIXTY SECOND SALES GUIDE

## Samsung Printers and MFPs – March 2016

**XPRESS**  
**PROXPRESS**  
**MULTIEXPRESS**



### PILLARS OF SAMSUNG PRINT

<p><b>Easy Mobile Print</b></p> <p><b>One Tap Mobile Printing</b></p> <ul style="list-style-type: none"> <li>• Easy mobile print experience</li> </ul> <hr/> <p><b>Print Wirelessly, Share Anywhere</b></p> <ul style="list-style-type: none"> <li>• Allows scanning and faxing from a mobile device</li> </ul> <hr/> <p><b>Print From Anywhere</b></p> <ul style="list-style-type: none"> <li>• Google cloud printing with Samsung mobile print app</li> </ul>	<p><b>Professional Performance</b></p> <p><b>Faster Printing Speed</b></p> <ul style="list-style-type: none"> <li>• Dual core processor for faster printing</li> </ul> <hr/> <p><b>Sharp Text, Clean Image</b></p> <ul style="list-style-type: none"> <li>• ReCP technology</li> </ul> <hr/> <p><b>30% Less Jam, Up to 220gsm Media</b></p> <ul style="list-style-type: none"> <li>• Friction roller vs. Friction pad</li> <li>• Wide media up to 220gsm</li> </ul>	<p><b>Eco &amp; Economical</b></p> <p><b>Reduce your Print Costs</b></p> <ul style="list-style-type: none"> <li>• Separate drum and toner</li> <li>• High capacity toner available</li> </ul> <hr/> <p><b>eco 20%</b></p> <p><b>Up to 20% More Savings with Eco-driver</b></p> <ul style="list-style-type: none"> <li>• One touch eco button</li> <li>• Less paper and toner with eco driver</li> </ul>	<p><b>Easy To Use</b></p> <p><b>Easy Toner Replacement</b></p> <ul style="list-style-type: none"> <li>• As simple as integrated toner system</li> </ul> <hr/> <p><b>Direct</b></p> <p><b>Easy Connection</b></p> <ul style="list-style-type: none"> <li>• WiFi direct connection</li> </ul> <hr/> <p><b>Easy Printer Manager</b></p> <ul style="list-style-type: none"> <li>• Easy print management</li> </ul> <hr/> <p><b>Easy Document Creator</b></p> <ul style="list-style-type: none"> <li>• Easily create digital document and share</li> </ul>
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\*Not all feature's listed above are supported on all devices. Check Samsung Partner Gateway for full product specification

### SMALL OFFICE / HOME OFFICE

Competitor	Samsung A4 Colour Printer	Samsung Benefits
<p><b>HP CP1025NW</b></p> 	<p><b>SL-C430W</b></p> <ul style="list-style-type: none"> <li>• Up to 18/4ppm (Mono/Colour)</li> <li>• FPOT 26 sec</li> <li>• Tap &amp; Print with NFC</li> <li>• Wireless Connectivity</li> <li>• 400 MHz Processor</li> <li>• 20k Monthly Duty Cycle</li> <li>• Std 64MB Memory</li> <li>• 600 x 600dpi Optical Resolution – 2400 x 600dpi Enhanced Resolution</li> </ul>	<ul style="list-style-type: none"> <li>✓ Higher Monthly Duty Cycle 20k vs. 15k</li> <li>✓ Quicker FPOT 14 sec vs. 15.5 sec</li> <li>✓ More Memory 64MB vs. 8MB</li> <li>✓ Faster Print Speed 18ppm vs. 16ppm</li> <li>✓ Lighter Weight 10kg vs. 12.1kg</li> </ul>
<p><b>HP M351A</b></p> 	<p><b>CLP-415N</b></p> <ul style="list-style-type: none"> <li>• Up to 18ppm</li> <li>• FPOT 16 sec</li> <li>• 533 MHz Processor</li> <li>• 40k Monthly Duty Cycle</li> <li>• Std 256MB/512MB Max</li> <li>• Memory</li> <li>• 600 x 600dpi Optical Resolution – 9600 x 600dpi Enhanced Resolution</li> </ul>	<ul style="list-style-type: none"> <li>✓ Higher Monthly Duty Cycle 40k vs. 30k</li> <li>✓ Quicker FPOT 16 sec vs. 17 sec</li> <li>✓ More Memory 256MB vs. 128MB</li> <li>✓ Lighter Weight 16.62kg vs. 22.74kg</li> </ul>
<p><b>HP M451NW</b></p> 	<p><b>SL-C1810W</b></p> <ul style="list-style-type: none"> <li>• Up to 18ppm</li> <li>• FPOT 16 sec</li> <li>• Tap &amp; Print with NFC</li> <li>• Wireless Connectivity</li> <li>• 533MHz Processor</li> <li>• 40k Monthly Duty Cycle</li> <li>• Std 256MB/512MB Memory</li> <li>• 600 x 600dpi Optical Resolution – 9600 x 600dpi Enhanced Resolution</li> </ul>	<ul style="list-style-type: none"> <li>✓ Higher Monthly Duty Cycle 20k vs. 15k</li> <li>✓ Quicker FPOT 14 sec vs. 15.5 sec</li> <li>✓ More Memory 256MB vs. 128MB</li> <li>✓ Faster Print Speed 18ppm vs. 16ppm</li> <li>✓ Lighter Weight 9.8kg vs. 12.1kg</li> </ul>
Competitor	Samsung A4 Colour MFP	Samsung Benefits
<p><b>BROTHER DCP-9020CDW</b></p> 	<p><b>SL-C480W/FW</b></p> <ul style="list-style-type: none"> <li>• Up to 18ppm/4ppm (Mono/Colour)</li> <li>• FPOT 26 sec</li> <li>• Tap &amp; Print with NFC</li> <li>• Wireless Connectivity</li> <li>• 800MHz Processor</li> <li>• 20k Monthly Duty Cycle</li> <li>• 128MB Std Memory</li> <li>• 600 x 600dpi Optical Resolution – 2400 x 600dpi Enhanced Resolution</li> </ul>	<ul style="list-style-type: none"> <li>✓ Lighter Weight 14kg vs. 23kg</li> <li>✓ Faster Processor 800MHz vs. 333MHz</li> <li>✓ Quicker FCOT 14 sec vs. 19 sec</li> </ul>

# SMALL OFFICE / HOME OFFICE

## Competitor

## Samsung A4 Colour MFP

## Samsung Benefits

**HP  
M475DN**



### CLX-4195FN

- Up to 14ppm
- FPOT 16 sec
- 533MHz Processor
- 40k Monthly Duty Cycle
- 256MB Std /512MB Max
- Memory 600 x 600dpi Optical Resolution – 9600 x 600dpi Enhanced Resolution

- ✓ Quicker FCOT 16 sec vs. 21 sec
- ✓ More Memory 256MB vs. 192MB
- ✓ Faster FPOT 16 sec vs. 17 sec
- ✓ Lighter Weight 21.44kg vs. 29.5kg

**HP  
M276NW**



### SL-C1860FW

- Up to 18ppm
- FPOT 16 seconds
- Tap & Print with NFC
- Wireless Connectivity
- 533MHz Processor
- 40k Monthly Duty Cycle
- 256MB Std /512MB Max Memory
- 600 x 600dpi Optical Resolution – 9600 x 600dpi Enhanced Resolution

- ✓ Higher Monthly Duty Cycle 40k vs. 30k
- ✓ Faster Print Speed 18ppm vs. 14ppm
- ✓ More Max Memory 512MB vs. 256MB
- ✓ Quicker FPOT 16 sec vs. 19 sec

## Competitor

## Samsung A4 Mono Printer

## Samsung Benefits

**CANON  
L150**



### SF-760P

- Up to 20ppm
- FPOT 8.5 seconds
- 433MHz Processor
- 10k Monthly Duty Cycle
- 64MB Memory
- Print/Copy/Scan/Fax
- 33.6Kbps Fax
- 1200 x 1200dpi Resolution

- ✓ Faster Print Speed 20ppm vs. 18ppm
- ✓ Higher Enhanced Print Resolution 1200dpi x 1200dpi vs. 1200dpi vs 600dpi

**HP  
P1102W**



### SL-M2026/W

- Up to 20ppm
- FPOT 8.5 seconds
- Tap & Print with NFC\*
- Wireless Connectivity\*
- 400MHz Processor
- 10k Monthly Duty Cycle
- 8MB Std /128MB Max Memory
- 600 x 600dpi Resolution

- ✓ Higher Monthly Duty Cycle 10k vs. 5k
  - ✓ Faster Print Speed 20ppm vs. 18ppm
  - ✓ Higher Print Resolution 1200dpi vs. 600dpi
  - ✓ Lighter Weight 3.97kg vs. 5.3kg
- Comparison M2026W only**

**BROTHER  
HL-  
2250DN**



### SL-M2825ND

- Up to 28ppm
- FPOT 14 seconds
- 600MHz Processor
- 12k Monthly Duty Cycle
- 128MB Std Memory
- 600 x 600dpi Optical Resolution – 4800 x 600dpi Enhanced Resolution

- ✓ Higher Monthly Duty Cycle 12k vs. 10k
- ✓ More Memory 128MB vs. 32MB
- ✓ Faster Processor 600MHz vs. 200MHz
- ✓ Quicker Print Speed 28ppm vs. 26ppm

**BROTHER  
HL-  
2270DW**



### SL-M2835DW

- Up to 28ppm
- FPOT 8.5 seconds
- Tap & Print with NFC
- Wireless Connectivity
- 600MHz Processor
- 12k Monthly Duty Cycle
- 128MB Std Memory
- 600 x 600dpi Optical Resolution – 4800 x 600dpi Enhanced Resolution

- ✓ Higher Monthly Duty Cycle 12k vs. 10k
- ✓ More Memory 128MB vs. 32MB
- ✓ Faster Processor 600MHz vs. 200MHz
- ✓ Quicker Print Speed 28ppm vs. 26ppm
- ✓ Higher Enhanced Resolution 4800dpi vs. 2400dpi

## Competitor

## Samsung A4 Mono MFP

## Samsung Benefits

**BROTHER  
DCP-  
7055W**



### SL-M2070W

- Up to 20ppm
- FPOT 8.5 seconds
- Tap & Print with NFC
- Wireless Connectivity
- 600MHz Processor
- 10k Monthly Duty Cycle
- 128MB Std Memory
- 600 x 600dpi Resolution

- ✓ Higher Monthly Duty Cycle 10k vs. 8k
- ✓ More Memory 128MB vs. 32MB
- ✓ Quicker FPOT 8.5 sec vs. 10 sec
- ✓ Higher Resolution 1200dpi vs. 600dpi

**BROTHER  
MFC-  
7360N**



### SL-M2675FN

- Up to 26ppm
- FPOT 8.5 seconds
- 600MHz Processor
- 12k Monthly Duty Cycle
- 128MB Std Memory
- 1200 x 1200dpi Optical Resolution – 4800 x 4800dpi Enhanced Resolution

- ✓ Higher Monthly Duty Cycle 12k vs. 10k
- ✓ Faster Multi-Copy 26cpm vs. 24cpm
- ✓ More Memory 128MB vs. 32MB
- ✓ Quicker Print Speed 26ppm vs. 24ppm
- ✓ Higher Enhanced Resolution 4800dpi vs. 2400dpi

**BROTHER  
MFC-  
7360N**



### SL-M2885FW

- Up to 28ppm
- FPOT 8.5 seconds
- Tap & Print with NFC
- Wireless Connectivity
- 600MHz Processor
- 12k Monthly Duty Cycle
- 128MB Std Memory
- 1200 x 1200dpi Optical Resolution – 4800 x 4800dpi Enhanced Resolution

- ✓ Higher Monthly Duty Cycle 12k vs. 10k
- ✓ Faster Print Speed 28ppm vs. 24ppm
- ✓ Quicker Multi-Copy 28cpm vs. 24cpm
- ✓ More Memory 128MB vs. 32MB
- ✓ Automatic Duplex

# SMALL / MEDIUM OFFICE

## Competitor

## Samsung A4 Colour Printer

## Samsung Benefits

**HP  
M451DN**



- CLP-680ND/DW**
- Up to 24ppm
  - FPOT 17 seconds
  - 533MHz Processor
  - 60k Monthly Duty Cycle
  - 256MB Std/512MB Memory
  - Optical Resolution 600 x 600dpi – 9600 x 600dpi Enhanced Resolution
  - Wireless Connectivity (CLP-680DW)

- ✓ Higher Monthly Duty Cycle 60k vs. 40k
- ✓ More Memory 256MB vs. 128MB
- ✓ Wireless available (CLP-680DW)
- ✓ Quicker Print Speed 24ppm vs. 20ppm

**HP  
M451NW**



- SL-C2620DW**
- Up to 26ppm
  - FPOT 17 seconds
  - 4.3" Touch Pad
  - Tap & Print with NFC
  - Wireless Connectivity
  - 533MHz Processor
  - 60k Monthly Duty Cycle
  - 256MB Std/512MB Memory
  - 600 x 600dpi Optical Resolution – 9600 x 600dpi Enhanced Resolution

- ✓ Higher Monthly Duty Cycle 60k vs. 40k
- ✓ More Memory 256MB vs. 128MB
- ✓ Faster Print Speed 26ppm vs. 20ppm
- ✓ Lighter Weight 20.13kg vs. 22.74kg

**HP  
M551DN**



- CLP-775ND**
- Up to 33ppm
  - FPOT 10 seconds
  - 600MHz Processor
  - 120k Monthly Duty Cycle
  - 348MB Std/896MB Memory
  - 2400 x 600dpi Optical Resolution – 9600 x 600dpi Enhanced Resolution

- ✓ Higher Monthly Duty Cycle 120k vs. 75k
- ✓ Faster FPOT 10 sec vs. 11 sec
- ✓ Quicker Print Speed 33ppm vs. 32ppm
- ✓ Lighter Weight 30kg vs. 34.6kg

## Competitor

## Samsung A4 Colour MFP

## Samsung Benefits

**BROTHER  
MFC-  
9460CDN**



- CLX-6260ND**
- Up to 24ppm
  - FPOT 17 seconds
  - 533MHz Processor
  - 60k Monthly Duty Cycle
  - 512MB Std/1GB Memory
  - 600 x 600dpi Optical Resolution – 9600 x 600dpi Enhanced Resolution

- ✓ Higher Monthly Duty Cycle 60k vs. 40k
- ✓ Quicker FCOT 17 sec vs. 21 sec
- ✓ More Memory 512MB vs. 128MB
- ✓ Automatic Duplex
- ✓ Higher Enhanced Resolution 9600dpi vs. 2400dpi

**HP  
M570DW**



- CLX-6260FW**
- Up to 24ppm
  - FPOT 17 seconds
  - Wireless Connectivity
  - 533MHz Processor
  - 60k Monthly Duty Cycle
  - 512MB Std/1GB Memory
  - 600 x 600dpi Optical Resolution – 9600 x 600dpi Enhanced Resolution

- ✓ Higher Copy Resolution 600dpi vs. 300dpi
- ✓ More Memory 512MB vs. 256MB
- ✓ Lighter Weight 26.7kg vs. 40.8kg

**BROTHER  
MFC-  
9560CDW**



- SL-C2670FW**
- Up to 26ppm
  - FPOT 17 seconds
  - Tap & Print with NFC
  - Wireless Connectivity
  - XOA Web
  - 4.3" LCD Touch Screen
  - 533MHz Processor
  - 60k Monthly Duty Cycle
  - 512MB Std/1GB Memory
  - 600 x 600dpi Optical Resolution – 9600 x 600dpi Enhanced Resolution

- ✓ Faster Print/Copy Speed 26ppm vs. 24ppm
- ✓ 50-Sheet RADF vs. 35-Sheet RADF
- ✓ Faster Processor 533MHz vs. 400MHz
- ✓ More Memory 512MB vs. 128MB
- ✓ NFC Enabled

## Competitor

## Samsung A4 Mono Printer

## Samsung Benefits

**BROTHER  
HL-5450DN**



- SL-M3320ND**
- Up to 33ppm
  - FPOT 6.5 seconds
  - 600MHz Processor
  - 50k Monthly Duty Cycle
  - 128MB Std. Memory
  - 1200 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution

- ✓ Faster Processor 600MHz vs. 400MHz
- ✓ More Memory 128MB vs. 64MB
- ✓ Quicker FPOT 6.5 sec vs. 8.5 sec
- ✓ Lighter Weight 9.86kg vs. 10.5kg

**HP  
M401DN**



- SL-M3820ND**
- Up to 38ppm
  - FPOT 6.5 seconds
  - 600MHz Processor
  - 80k Monthly Duty Cycle
  - 128MB Std/512MB Max Memory
  - 1200 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution

- ✓ Faster Print Speed 38ppm vs. 33ppm
- ✓ Quicker FPOT 6.5 sec vs. 8 sec
- ✓ Higher Duty Cycle 80k vs. 50k
- ✓ Higher Max Memory 512MB vs. 256MB

**HP  
P3015DN**



- SL-M4020ND**
- Up to 40ppm
  - FPOT 6.5 seconds
  - 600MHz Processor
  - 100k Monthly Duty Cycle
  - 256MB Std. Memory/512MB Max
  - 1200 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution

- ✓ Faster Processor 600MHz vs. 540MHz
- ✓ More Memory 256MB vs. 128MB
- ✓ Quicker FPOT 6.5 sec vs. 7 sec



# SMALL / MEDIUM OFFICE

## Competitor

## Samsung A4 Mono Printer

## Samsung Benefits

**HP  
M601DN**



### ML-5015ND

- Up to 48ppm
- FPOT 7 seconds
- 600MHz Processor
- 200k Monthly Duty Cycle
- 256MB Std/768MB Max Memory
- 600 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution

- ✓ Higher Duty Cycle 200k vs. 175k
- ✓ Quicker FPOT 7 sec vs. 8.5 sec
- ✓ Faster Print Speed 48ppm vs. 43ppm
- ✓ More Paper Capacity 620s vs. 600s

**HP  
M602DN**



### ML-5515ND

- Up to 52ppm
- FPOT 7.8 seconds
- 600MHz Processor
- 275k Monthly Duty Cycle
- 256MB Std/768MB Memory
- 600 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution

- ✓ Higher Monthly Duty Cycle 275k vs. 225k
- ✓ Quicker FPOT 7.6 sec vs. 8.5 sec
- ✓ Faster Print Speed 52ppm vs. 50ppm
- ✓ Higher Paper Capacity 620s vs. 600s

**HP  
M603DN**



### ML-6515ND

- Up to 62ppm
- FPOT 7.8 seconds
- 600MHz Processor
- 275k Monthly Duty Cycle
- 256MB Std/768MB Memory
- 600 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution

- ✓ Quicker FPOT 7.6 sec vs. 8.5 sec
- ✓ Faster Print Speed 62ppm vs. 60ppm
- ✓ Higher Paper Capacity 620s vs. 600s

## Competitor

## Samsung A4 Mono MFP

## Samsung Benefits

**BROTHER  
MFC-  
8510DN**



### SL-M3370FD

- Up to 33ppm
- FPOT 6.5 seconds
- 600MHz Processor
- 50k Monthly Duty Cycle
- 256MB Std/512MB Memory
- 1200 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution

- ✓ More Max Paper Capacity 770s vs. 300s
- ✓ More Memory 256MB vs. 64MB
- ✓ Quicker FPOT 6.5 sec vs. 8.5 sec
- ✓ Quicker Processor 600MHz vs. 400MHz

**BROTHER  
MFC-  
8950DW**



### SL-M3870FW

- Up to 38ppm
- FPOT 6.5 seconds
- Wireless Connectivity
- 600MHz Processor
- 80k Monthly Duty Cycle
- 256MB Std/512MB Memory
- 1200 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution

- ✓ More Max Paper Capacity 770s vs. 300s
- ✓ More Memory 256MB vs. 64MB
- ✓ Quicker FPOT 6.5 sec vs. 8.5 sec
- ✓ Quicker Processor 600MHz vs. 400MHz

**HP  
M525DN**



### SL-M4070FR

- Up to 40ppm
- FPOT 6.5 seconds
- 600MHz Processor
- 100k Monthly Duty Cycle
- 256MB Std/512MB Memory
- 1200 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution

- ✓ Higher Duty Cycle 100k vs. 75k
- ✓ Lighter Weight 17kg vs. 29.8kg
- ✓ Quicker FPOT 6.5 sec vs. 8.5 sec

**HP  
M525F**



### SL-M4580FX

- Up to 45ppm
- FPOT 6.5 seconds
- 10.1" Colour Touch Panel User Interface
- XOA Platform
- 1GHz Processor
- 200k Monthly Duty Cycle
- 1GB Std/2GB Memory
- 1200 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution

- ✓ Higher Duty Cycle 200k vs. 75k
- ✓ Quicker FCOT 6.5 sec vs. 8.5 sec
- ✓ Faster Print Speed 45ppm vs. 40ppm
- ✓ Quicker Processor 1GHz vs. 800MHz

Claim a free 3 year warranty. **PLUS** you will also be registered for a full money back guarantee on selected Samsung printers should your printer break within 12 months after the purchase date with our Reliability Guarantee. Products include: CLP-775ND, CLP-680DW, CLP-680ND, CLX-6260FW, CLX-6260ND.

For further information visit [samsung.com/uk/offer/protectyourprinter](http://samsung.com/uk/offer/protectyourprinter)



# ENTERPRISE

## Competitor

## Samsung A3 Colour MFPs

## Samsung Benefits

### SHARP MX-2314N



- CLX-9201NA**
- Up to 20ppm
  - FPOT 12 seconds
  - 1GHz Processor
  - 100k Monthly Duty Cycle
  - 1GB Memory
  - 600 x 600dpi Optical Resolution – 2400 x 600dpi Enhanced Resolution

- ✓ Higher Std Paper Source 520s vs. 500s
- ✓ Faster Processor 1GHz vs. 600MHz
- ✓ Quicker FCOT 9.5 sec vs. 10 sec

### RICOH MP C2503SP



- CLX-9251NA**
- Up to 25ppm
  - FPOT 11.5 seconds
  - 1GHz Processor
  - 100k Monthly Duty Cycle
  - 1GB Memory
  - 600 x 600dpi Optical Resolution – 2400 x 600dpi Enhanced Resolution

- ✓ Higher Duty Cycle 100k vs. 40k
- ✓ More HD Memory 320GB vs. 250MB
- ✓ Quicker Processor 1GHz vs. 600MHz

### KONICA C284E



- CLX-9301NA**
- Up to 30ppm
  - FPOT 11 seconds
  - 1GHz Processor
  - 100k Monthly Duty Cycle
  - 1GB Memory
  - 600 x 600dpi Optical Resolution – 2400 x 600dpi Enhanced Resolution

- ✓ Faster Copy Speed 30cpm vs. 28cpm
- ✓ More HD Memory 320GB vs. 250MB
- ✓ Quicker Processor 1GHz vs. 800MHz
- ✓ Faster Print Speed 30ppm vs. 28ppm

### SHARP MX 2314N



- SL-X4220RX**
- Up to 22ppm
  - FPOT 10 seconds
  - 10.1" Colour Touch Panel User Interface
  - 1GHz Processor
  - 100k Monthly Duty Cycle
  - 2GB Memory
  - 600 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution

- ✓ Faster Processor 1GHz vs. 600MHz
- ✓ Higher Resolution 1200dpi vs. 600dpi
- ✓ More Std Paper Capacity 520s vs. 500s

### RICOH MP C2503SP



- SL-X4250LX**
- Up to 25ppm
  - FPOT 9.5 seconds
  - 10.1" Colour Touch Panel User Interface
  - 1GHz Processor
  - 110k Monthly Duty Cycle
  - 2GB Memory
  - 600 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution

- ✓ Higher Duty Cycle 110k vs. 40k
- ✓ More Memory 2GB vs. 1.5GB
- ✓ Quicker Processor 1GHz vs. 600MHz

### RICOH MP C3003SP



- SL-X4300LX**
- Up to 30ppm
  - FPOT 9 seconds
  - 10.1" Colour Touch Panel User Interface
  - 1GHz Processor
  - 120k Monthly Duty Cycle
  - 2GB Memory
  - 600 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution

- ✓ Higher Duty Cycle 120k vs. 80k
- ✓ More Memory 2GB vs. 1.5GB
- ✓ Faster Processor 1GHz vs. 600MHz





The SMART MultiXpress provides innovative usability through Samsung SMART UX Centre as the very first Smart Android printing UX. This user-friendly UX provides intuitiveness, usability and extendibility at the same time, which ensures perfect compatibility with various Android-based SMART devices.








Samsung MFPs are easily integrated with legacy enterprise applications, as well as existing print management and workflow solutions. Using Samsung's private cloud, users can work in a secured internal network, and our cloud architecture supports scalability and ease of deployment.



# ENTERPRISE

Competitor	Samsung A3 Colour MFPs	Samsung Benefits
<b>SHARP MX4141NFK</b>	 <ul style="list-style-type: none"> <li><b>SL-X7400GX</b></li> <li>Up to 40ppm</li> <li>FPOT 9.9 seconds</li> <li>10.1" Pivot Colour Touch Panel User Interface</li> <li>1.5GHz Processor</li> <li>200k Monthly Duty Cycle</li> <li>4GB Memory</li> <li>1200 x 1200dpi Resolution</li> </ul>	<ul style="list-style-type: none"> <li>✓ Android 10.1" Pivot Colour Touch Panel User Interface</li> <li>✓ Quad core processor</li> <li>✓ In box solutions: BCPS &amp; Print+</li> <li>✓ Up to 240ipm Scan Speed</li> </ul>
<b>SHARP MX5141NFK</b>	 <ul style="list-style-type: none"> <li><b>SL-X7500GX</b></li> <li>Up to 50ppm</li> <li>FPOT 8.9 seconds</li> <li>10.1" Pivot Colour Touch Panel User Interface</li> <li>1.5GHz Processor</li> <li>250k Monthly Duty Cycle</li> <li>4GB Memory</li> <li>1200 x 1200dpi Resolution</li> </ul>	<ul style="list-style-type: none"> <li>✓ Android 10.1" Pivot Colour Touch Panel User Interface</li> <li>✓ Quad core processor</li> <li>✓ In box solutions: BCPS &amp; Print+</li> <li>✓ Up to 240ipm Scan Speed</li> </ul>
<b>SHARP MX6240NFK</b>	 <ul style="list-style-type: none"> <li><b>SL-X7600GX</b></li> <li>Up to 60ppm</li> <li>FPOT 8.3 seconds</li> <li>10.1" Pivot Colour Touch Panel User Interface</li> <li>1.5GHz Processor</li> <li>330k Monthly Duty Cycle</li> <li>4GB Memory</li> <li>1200 x 1200dpi Resolution</li> </ul>	<ul style="list-style-type: none"> <li>✓ Android 10.1" Pivot Colour Touch Panel User Interface</li> <li>✓ Quad core processor</li> <li>✓ In box solutions: BCPS &amp; Print+</li> <li>✓ Up to 240ipm Scan Speed</li> </ul>
<b>SHARP MX6240NFK</b>	 <ul style="list-style-type: none"> <li><b>SL-X7600LX</b></li> <li>Up to 60ppm</li> <li>FPOT 8.3 seconds</li> <li>10.1" Pivot Colour Touch Panel User Interface</li> <li>1.5GHz Processor</li> <li>330k Monthly Duty Cycle</li> <li>4GB Memory</li> <li>1200 x 1200dpi Resolution</li> </ul>	<ul style="list-style-type: none"> <li>✓ Android 10.1" Pivot Colour Touch Panel User Interface</li> <li>✓ Quad core processor</li> <li>✓ In box solutions: BCPS &amp; Print+</li> <li>✓ Up to 120ipm Scan Speed</li> </ul>

Competitor	Samsung A4 Mono MFPs	Samsung Benefits
<b>SHARP MX-M382</b>	 <ul style="list-style-type: none"> <li><b>SL-M4370LX</b></li> <li>Up to 43ppm</li> <li>FPOT 8 seconds</li> <li>10.1" Colour Touch Panel User Interface</li> <li>1GHz Processor</li> <li>250k Monthly Duty Cycle</li> <li>2GB Memory</li> <li>1200 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution</li> </ul>	<ul style="list-style-type: none"> <li>✓ Faster Copy Time 5 sec vs. 8 sec</li> <li>✓ Quicker Copy Speed 43cpm vs. 38cpm</li> <li>✓ More Memory 2GB vs. 512MB</li> <li>✓ Faster Print Speed 43ppm vs. 38ppm</li> <li>✓ Quicker Processor 1GHz vs. 800MHz</li> </ul>
<b>RICOH SP 5210SR</b>	 <ul style="list-style-type: none"> <li><b>SL-M5370LX</b></li> <li>Up to 53ppm</li> <li>FPOT 7.5 seconds</li> <li>10.1" Colour Touch Panel User Interface</li> <li>1GHz Processor</li> <li>300k Monthly Duty Cycle</li> <li>2GB Memory</li> <li>1200 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution</li> </ul>	<ul style="list-style-type: none"> <li>✓ Higher Duty Cycle 300k vs. 200k</li> <li>✓ Faster Copy Time 4.5 sec vs. 8.5 sec</li> <li>✓ More Memory 2GB vs. 1GB</li> <li>✓ Quicker Print Speed 53ppm vs. 50ppm</li> <li>✓ Faster Processor 1GHz vs. 533MHz</li> </ul>

Competitor	Samsung A3 Mono MFPs	Samsung Benefits
<b>RICOH MP 2553SP</b>	 <ul style="list-style-type: none"> <li><b>SL-K4250RX</b></li> <li>Up to 25ppm</li> <li>FPOT 8.5 seconds</li> <li>10.1" Colour Touch Panel User Interface</li> <li>1GHz Processor</li> <li>100k Monthly Duty Cycle</li> <li>2GB Memory</li> <li>600 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution</li> </ul>	<ul style="list-style-type: none"> <li>✓ Faster Processor 1GHz vs. 533MHz</li> <li>✓ Higher Resolution 1200dpi vs. 600dpi</li> <li>✓ More Memory 2GB vs. 1.5GB</li> </ul>
<b>RICOH MP 3053SP</b>	 <ul style="list-style-type: none"> <li><b>SL-K4300LX</b></li> <li>Up to 30ppm</li> <li>FPOT 8 seconds</li> <li>10.1" Colour Touch Panel User Interface</li> <li>1GHz Processor</li> <li>110k Monthly Duty Cycle</li> <li>2GB Memory</li> <li>600 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution</li> </ul>	<ul style="list-style-type: none"> <li>✓ Higher Duty Cycle 110k vs. 100k</li> <li>✓ More Memory 2GB vs. 1.5GB</li> <li>✓ Higher Resolution 1200dpi vs. 600dpi</li> <li>✓ Faster Processor 1GHz vs. 533MHz</li> </ul>
<b>RICOH MP 3553SP</b>	 <ul style="list-style-type: none"> <li><b>SL-K4350LX</b></li> <li>Up to 35ppm</li> <li>FPOT 7.5 seconds</li> <li>10.1" Colour Touch Panel User Interface</li> <li>1GHz Processor</li> <li>120k Monthly Duty Cycle</li> <li>2GB Memory</li> <li>600 x 600dpi Optical Resolution – 1200 x 1200dpi Enhanced Resolution</li> </ul>	<ul style="list-style-type: none"> <li>✓ Higher Duty Cycle 120k vs. 100k</li> <li>✓ Faster Copy Speed 33cpm vs. 30cpm</li> <li>✓ More Memory 2GB vs. 1.5GB</li> <li>✓ Quicker Print Speed 35ppm vs. 33ppm</li> <li>✓ Faster Processor 1GHz vs. 533MHz</li> </ul>

# ENTERPRISE

## Competitor

## Samsung A3 Mono MFPs

## Samsung Benefits

**SHARP  
MX-  
M2600N**



### SL-K7400GX

- Up to 40ppm
- FPOT 8.4 seconds
- 10.1" Pivot Colour Touch Panel User Interface
- 1.5GHz Processor
- 200k Monthly Duty Cycle
- 4GB Memory
- 1200 x 1200dpi Resolution

- ✓ Android 10.1" Pivot Colour Touch Panel User Interface
- ✓ Quad core processor
- ✓ In box solutions: BCPS & Print+
- ✓ Up to 240ipm Scan Speed

**SHARP  
MX-  
M2600N**



### SL-K7500GX

- Up to 50ppm
- FPOT 7.5 seconds
- 10.1" Pivot Colour Touch Panel User Interface
- 1.5GHz Processor
- 250k Monthly Duty Cycle
- 4GB Memory
- 1200 x 1200dpi Resolution

- ✓ Android 10.1" Pivot Colour Touch Panel User Interface
- ✓ Quad core processor
- ✓ In box solutions: BCPS & Print+
- ✓ Up to 240ipm Scan Speed

**SHARP  
MX-  
M2600N**



### SL-K7600GX

- Up to 60ppm
- FPOT 6.9 seconds
- 10.1" Pivot Colour Touch Panel User Interface
- 1.5GHz Processor
- 300k Monthly Duty Cycle
- 4GB Memory
- 1200 x 1200dpi Resolution

- ✓ Android 10.1" Pivot Colour Touch Panel User Interface
- ✓ Quad core processor
- ✓ In box solutions: BCPS & Print+
- ✓ Up to 240ipm Scan Speed

**SHARP  
MX-  
M2600N**



### SL-K7600LX

- Up to 60ppm
- FPOT 6.9 seconds
- 10.1" Pivot Colour Touch Panel User Interface
- 1.5GHz Processor
- 300k Monthly Duty Cycle
- 4GB Memory
- 1200 x 1200dpi Resolution

- ✓ Android 10.1" Pivot Colour Touch Panel User Interface
- ✓ Quad core processor
- ✓ In box solutions: BCPS & Print+
- ✓ Up to 120ipm Scan Speed

### One Touch Eco Button

As a technology leader, Samsung has a responsibility to the future of our planet. As a result, Samsung developed the Easy Eco Driver. This reduces energy and toner consumption and automatically activates duplex printing where applicable.



### Just tap & print for mobile printing

Mobile printing couldn't be easier with Samsung's advanced NFC technology. Just tap a compatible NFC-enabled smartphone on the printer to automatically install Samsung's free Mobile Print App and then connect instantly to the device.

NFC is only available on devices that feature the NFC logo in this guide. For further information visit [Samsung.com/uk](http://Samsung.com/uk). Available to download from the App Store, Play Store, Windows App.



You can access a range of sales tools via the  
[samsungpartnergateway.com](http://samsungpartnergateway.com)