

# The HP PageWide A3 Experience Program



Let your customers test the best, then invest



**HP Financial Services can help customers find new ways to plan for, acquire, consume and adapt the technology needed for workplace transformation.**

Selling in the printer/copier market is intensely competitive and you need all the advantages you can get. That's why HP is providing a unique program to help you sell more HP PageWide A3 MFPs and Printers and broaden your customer base.

## **Solve a customer problem**

Sometimes your customers are undecided. Make their decision easier by letting them try the equipment in their own environment before committing.

Here's how it works. Your customers enter into a lease contract and try the equipment for up to 90 days without making a payment. If they decide to keep the equipment, they begin making payments in month four. If they decide to return the equipment, they may do so with no penalty and, once you reimburse HP Financial Services for the cost of the printer, you're free to resell the printer. Moreover, HP provides you compensation to off-set the costs of a returned device.

## **Partner with HP Financial Services**

HP Financial Services is committed to helping you increase sales of HP PageWide A3 MFPs and Printers. Work with us to

- Convert tentative buyers into customers
- Increase margins and earn more through channel rewards
- Sell the way you want to sell using our various programs and options
- Increase transaction size and create recurring revenue opportunities
- Speed up the deal process with HPFS Partner Connection
- Get quick and easy support from our dedicated support team

## **Learn more at**

[hp.com/go/hpfinancialservices](http://hp.com/go/hpfinancialservices)

**Sign up for updates**  
[hp.com/go/getupdated](http://hp.com/go/getupdated)

HPFS documentation fees apply. Available to qualified customers in, US, Canada, Mexico, UK, Germany, France, Spain, Italy, Australia. Eligible devices: HP PageWide Pro 7XX series, HP PageWide Managed P series, HP PageWide Managed E series, HP PageWide Managed Flow E series, HP PageWide Enterprise 7XX series, HP PageWide Enterprise Flow 7XX series. Not all models are available in every country.

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