



1. Why Samsung Printing Solutions?

As a worldwide leader in semiconductor, telecommunications and digital convergence technologies, Samsung offers a depth and breadth of industry-leading expertise that can provide customers with more intelligent printing solutions. Designed to integrate with IT environments, Samsung printing solutions sustain the new collaborative, mobile paradigm of workplace printer usage with improved workflow efficiency. The result is pure print environment transformation with more powerful independent devices, open service and the ability to print to or from anywhere. Samsung has the perfect solution with outstanding hardware and customizable, flexible offerings for any business of any size. Samsung's easy, flexible fleet management, document management, output management, and mobile and cloud printing solutions drive productivity, operational efficiency, process compliance and cost savings.

Samsung Printing Solutions

We are now the world's 2nd largest laser engine manufacturer. With years of experience, technological expertise and proven reliability support Samsung's reputation in manufacturing, and building the best products by the best names, such as the world's smallest color laser printer, world's fastest A4 copier, MFP and world's 1st NFC printer.

Why Samsung Printing Solutions for your business?

Managed printing solution plays crucial role in businesses today. With rapidly shifting market environment and emerging technologies, businesses are in need of finding the right printing management and partner to support their business needs. And that's why following 4 key elements that Samsung Printing Solutions help businesses to choose the right printing partner for this business success.

1. Outstanding Technology

Without the support of outstanding hardware technology, even the most cutting-edge software technology cannot be actualized. And, we have the perfect balance. We are a market leader in all three technologies with outstanding manufacturing expertise: usability, performance, and print quality.

Easy to use user interface on printers has long been a dream for many business professionals. With global R&D and design centers, as well as an established manufacturing system and world-class test facilities, we were able to finally make the dreams come true. Leaving the past printing experiences behind, our new Smart MultiXpress series with Smart UX Center that is first to be powered by Android™ in the industry, enabled intuitive and easy to use printing experience. With dual core processors for, powerful performance was made possible, while our ReCP Technology (Rendering Engine for Clean Page) enabled professional quality print outputs for businesses.



2. End-to-End Document Workflow Solutions

Samsung Printing Solutions provides businesses of all sizes with innovative end-to-end print operations and management. Our eXtensible Open Architecture (XOA) allows organizations to customize components to fit their needs and work environments without modifying existing platforms. By combining Samsung's superior printing hardware with not only their solutions but those of Solution partners and ISV developers, partners can create ideal modifications on systems to gain added value by delivering the optimum solution to clients. Value is added and the optimum solution created with the right combination of Samsung hardware, software and partner solutions that help to customize and deliver technology that's fit for purpose. Business Core™ and Business Pro™ Printing Solutions provide every function a company needs enabling businesses of any size or requirement to build an optimized work environment.

3. Innovative and Comprehensive IT Convergence

A mobile printing ecosystem supports document flow, from document creation to printing, faxing and scanning. Successful mobility management within a business environment is inevitable, and cloud based mobility provides an environment where the enormous growth in smartphone and tablet use means that companies can manage the Bring Your Own Device (BYOD) trend. Samsung Cloud Connector is a simple first step that every business can take, which delivers streamlined operations on the move. The Samsung Mobile Print app provides the power to print, fax and scan to or from any Samsung printer or MFP, so that documents can be printed and shared without the need for an external server or PC. Samsung Printing Solutions was the first one in the industry to provide users with secure mobile connections via Near Field Communications (NFC) as well, enabling more flexible and innovative workflow for professionals who are always on-the-go, appreciating productivity without any boundaries.

4. Global Smart Support

Samsung Printing Solutions operates global subsidiary service departments, with ready-to service B2B hotlines, onsite service and regional parts depots worldwide. It provides a standard services offering for B2B and B2C customers comprised of everything from call center support to multi-level support escalation through the Technological Support (TSP) System. It also provides printing customers with an online catalog app called Samsung Printing Catalog that contains full access to information about product lines, solutions and vertical market offerings to gain most recent product information real-time. Smart Printer Diagnostic System (SPDS), a smartphone application, is a revolutionary service tool for printer failure diagnostics. Information is power, and Samsung places it at your fingertips.

Reliability in our brand

Delivering a pure print environment with more powerful independent devices, open service and the ability to print to or from anywhere, Samsung provides outstanding hardware and customizable, flexible offerings for any business of any size. It's easy, flexible fleet and document management, and mobile and cloud printing solutions drive productivity, operational efficiency, process compliance and cost savings. Most of all, you can rely on a global leading brand to provide you with optimal printing solutions today and in the future.