



BLI PaceSetter for Western Europe 2017-2018: Document Imaging Security



HP Inc. has been honored with a prestigious BLI PaceSetter award for Western Europe in the Document Imaging Security category from the analysts at Keypoint Intelligence - Buyers Lab (BLI) thanks to its...

- Outstanding innovations in the field of device and firmware integrity, which are crucial to preventing malevolent activity at the MFP
- Robust security offerings and key partnerships with industry leaders like Arcsight and Splunk
- Strength in features that come standard on the device including advanced authentication and device function access
- Ongoing improvements and inventions regarding security and dedicated effort to industry awareness

Document and device security is a concern in every organization, particularly any industry that handles personal, health, or financial information. Printers and MFPs can often be the weak link in the chain of document custody, allowing a breach to occur. Fortunately, manufacturers of office document technology have hardened and improved their hardware, software solutions, and services to mitigate security gaps. To determine which OEMs lead the market, analysts at Keypoint Intelligence conducted an in-depth evaluation of the security ecosystems of 12 document imaging OEMs. The granular study drilled down into 140 points of potential differentiation spread across eight categories: Device Authentication, Function Control/Job Protection, Hard Drive Security, Firmware/App Integrity, Network Security, Device Security Certifications, Fleet Management Security Solutions, and other document security offerings related to but external from the devices themselves. Based on these findings, the analysts at BLI have recognized HP Inc., with a BLI PaceSetter award for Western Europe in the Document Imaging Security arena.

HP has proved itself a leader in security. The OEM already provides advanced and innovative features and continues to be dedicated to the constant development and advancement of their security features. Notable in HP's portfolio is the ability to stop threats in real time with self-healing capabilities. Included there are HP Sure Start to check BIOS integrity and restart to a "golden copy" if there are any issues, firmware whitelisting to validate code, run-time intrusion detection, and HP Connection Inspector to monitor and halt malicious requests. HP JetAdvantage Security Manager also helps to establish a security policy across devices that is easy to design, install, and update.

“HP is a trailblazer in the field of document imaging security,” noted Jamie Bsales, Director of Solutions Analysis at Keypoint Intelligence. “HP’s evolving security concepts, particularly those that allow the device to self-heal, new professional services like the “Secure MPS” offering, and its wide portfolio of security enhancing solutions like HP Access Control, offer deep reaching security appropriate for even the most secure environments.”

About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry’s resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

About Buyers Lab PaceSetter Awards

Based on exhaustive questionnaires, in-depth interviews, and a proprietary rating scale, Buyers Lab PaceSetter awards recognize those document imaging OEMs that have shown market leadership in a variety of categories, including Document Imaging Security, MFP Platforms & App Ecosystems, Mobile Print, and key vertical markets.

KEYPOINT INTELLIGENCE - BUYERS LAB • North America • Europe • Asia

Gerry Stoia, CEO

Deanna Flanick, CRO

Brian O’Connor, CFO

Jeff Hayes, Managing Director
 Jeff.Hayes@keypointintelligence.com

Randy Dazo, Group Director,
 Office Technology & Services
 Randy.Dazo@keypointintelligence.com

Jamie Bsales, Director,
 Software Analysis
 Jamie.Bsales@keypointintelligence.com

Deborah Hawkins, Associate Director
 Deborah.Hawkins@keypointintelligence.com

George Mikolay, Associate Director,
 Copiers/Production
 George.Mikolay@keypointintelligence.com

Marlene Orr, Director,
 Printer & MFP Analysis
 Marlene.Orr@keypointintelligence.com

Steve Pearl, Associate Director,
 Solutions & Services
 Steve.Pearl@keypointintelligence.com

Carl Schell, Managing Editor
 Carl.Schell@keypointintelligence.com

U.S. ANALYSTS
 Kris Alvarez, Editor
 Kris.Alvarez@keypointintelligence.com

Lee Davis, Editor,
 Scanners/Software Evaluation
 Lee.Davis@keypointintelligence.com

Felicia Heiney, Editor
 Felicia.Heiney@keypointintelligence.com

Kaitlin Shaw, Editor,
 Printer & MFP Evaluation
 Kaitlin.Shaw@keypointintelligence.com

Rebecca Schiffenhaus, Senior Analyst
 Rebeccas@keypointintelligence.com

EUROPEAN ANALYSTS

Priya Gohil, Senior Editor
 Priya.Gohil@keypointintelligence.com

Simon Plumtree, Senior Editor
 Simon.Plumtree@keypointintelligence.com

Andrew Unsworth, Editor,
 Software Evaluation
 Andrew.Unsworth@keypointintelligence.com

LABORATORY

Pete Emory, Director of U.S./Asia
 Research & Lab Services

David Sweetnam, Director of
 EMEA/Asia Research & Lab
 Services

COMMERCIAL

Mike Fergus
 Vice President of Marketing &
 Product Marketing

Gerry O’Rourke
 International Commercial Director