



## BLI PaceSetter 2017-2018 for Education: K-12



HP Inc. has been honored with a prestigious BLI PaceSetter award in the Education: K-12 category from the analysts at Keypoint Intelligence - Buyers Lab (BLI) thanks to its...

- Complete line of A4 and MFP devices to fit space and budget constraints and PageWide Enterprise and PageWide Pro devices for fast, affordable color output
- Durable Chromebooks and Windows laptops specifically designed for the wear and tear of school environments, as well as accessories to amplify their capabilities
- HP Learning Studio with support for Dremel 3D printing curriculum enhancement
- Solutions designed for schools, from security enhancing Access Control to protect student data to the HP Classroom Manager to help students stay on task while using technology

For its PaceSetter study, BLI invited all leading document imaging OEMs to complete an exhaustive questionnaire detailing relevant offerings in key areas including the vendors' hardware and software portfolios, service and support offerings, professional services capabilities, security offerings, and demonstrated market leadership. Based on these findings, the analysts at BLI have recognized HP Inc. with a 2017 BLI PaceSetter award for Education in the K-12 category.

HP earned the top score in nearly every category. HP touts that there is no "one size fits all" solution for education, as learning environments are so complex and diverse in nature. Thus, they have specifically researched elementary, middle, and high school environments and learning methods to design tools for every stage. The distinction "EE", or HP Education Edition, are applied to devices specifically designed for these environments with emphasis on mobile learning, blended learning styles, collaboration, durability, and tools specific to classrooms.

One such tool is the HP Classroom Manager, which allows teachers to ensure technology is being used correctly in the classroom to advance learning. Teachers can manage student PCs by blanking screens or locking keyboards and mice, collect or distribute files to the class, connect to tech support, praise students with visual graphics, monitor print usage,

collect student surveys, create assessments, see test data and class data, create teams, foster peer assessments, create study materials, and so much more.

“HP is committed to fueling education, and has the tools to get it done,” said Jamie Bsales, Director of Solutions Analysis at Keypoint Intelligence. “HP’s security is top tier, the company’s laptops and Chromebooks are perfect for learning, and its focus on helping kids and helping communities spans the globe with philanthropic learning installments from the US to South America to Asia.”

## About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry’s resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

## About Buyers Lab PaceSetter Awards

Based on exhaustive questionnaires, in-depth interviews, and a proprietary rating scale, Buyers Lab PaceSetter awards recognize those document imaging OEMs that have shown market leadership in a variety of categories, including Document Imaging Security, MFP Platforms & App Ecosystems, Mobile Print, and key vertical markets.

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