



3M Science.
Applied to Life.™

The signs you need when you need them.

Create traffic signs with the ease of digital printing.
3M™ Digital Printing Solutions give you quick,
on-demand prints for custom and traffic signs
backed by our 3M™ MCS™ Warranty.

Guaranteed Performance

Durable 3M sheetings, inks and protective overlay films have been designed to perform with qualified printers to help you deliver signs with long-lasting quality and performance. Finished products using these components and printers are protected by our 3M™ MCS™ Warranties, offering you and your customers confidence and security.

Improve Workflow

Create regulated traffic and custom color signs simultaneously with our premium digital solutions. Roll to roll production with speeds up to 152 m²/hr and instant curing inks reduce the need for finished sign and material inventories. Quick printing keeps large production runs and labor at a minimum, so your bottom line, whatever the size, can thrive.

A Cleaner Solution





Digital printing provides a cleaner solution to screen printing. Our solutions offer instant curing inks, allowing for immediate lamination, keeping the shop and workers free of messy inks.

Strong Partnerships

To help ensure that you get only the most reliable products, 3M partners with some of the foremost printer brands in the industry. Our partners sell, install and support printers worldwide, so you have the service you need to complement your guaranteed 3M digital printing components.

Experience You Can Trust

Over 75 years of experience developing reflective sheeting, inks and overlay films for the transportation industry, including over a decade of global digital printing experience, means reliable results. 3M continues our history of innovation by making one of the industry's finest guarantees available for the digital printing of custom and traffic signs.

Model	Durst Rho 163 TS/163 TS HS	EFI H1625-RS	HP 365
Image			
Speed m ² /hr*	25/46 m ² /hr	18 m ² /hr	8 m ² /hr
3M Warranty  3M™ MCS™ Warranty	Full MCS™ Warranty for Traffic ¹ MCS™ Warranty for Non-regulated Signs ²	Full MCS™ Warranty for Traffic ¹ MCS™ Warranty for Non-regulated Signs ²	MCS™ Warranty for 6 Traffic Colors ³ MCS™ Warranty for Non-regulated Signs ² Work Zone Performance Statement ⁴
Contact	www.durst.it	www.efi.com 1.650.357.3500	www.hp.com/go/Latex365

* Speed m²/hr when running at required settings for traffic applications.

1. Qualifies for local countries' warranty for regulated traffic signs.
2. Qualifies for local countries' warranty for non-regulated signs.
3. Qualifies for local countries' warranty for regulated traffic signs printed with ASTM black, blue, green, red, brown and purple using approved software.
4. Resulting sign performance is considered to be commensurate with typically expected work zone sign life.

Expand your opportunities for reflective sign applications beyond the traditional regulated traffic market.



Traffic Safety and Security Division
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Web 3M.com/roadsafety

"It's very easy to do and clean...It's just a joy to be able to digitally print over silkscreen printing."

– Larry Goodman, Korman Signs

"The performance matched what we have been accustomed to over the years from the 3M products. I'm telling you they looked gorgeous. Wow!"

– Bill Korman, President of Korman Signs

For more information about 3M's Digital Printing Solutions for traffic, visit 3M.com/Digital4Traffic or contact your local 3M representative.

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