

**The HP Anti Counterfeiting and Fraud (ACF) Programme
for channel partner and customer protection in EMEA**



ACF Success Notice for corporate customers
UAE, July 2018

Series of raids ousts major counterfeiting ring



- ▶ Emirati authorities have disrupted the criminal operations of an internationally active syndicate that had assembled counterfeits of HP and Samsung-branded cartridges.
- ▶ In late April 2018, the officials raided several storage areas hidden on farms and residential premises, confiscating 46,000 illicit items.
- ▶ HP sincerely thanks the officials for their hard work to protect customers from risky fakes.



Protect your company against fakes



- ▶ We recommend to only buy from trusted vendors such as HP channel partners and to explicitly ask for HP originals. [Learn more!](#)



- ▶ If you have received a delivery of suspicious cartridges, please ask for one of our free Customer Delivery Inspections (CDIs). [Learn more!](#)



- ▶ Directly contact us via hp.com/go/anticounterfeit – this even allows anonymous reporting. Or simply write us at emea.anti-counterfeit@hp.com.¹ Report now!

HP actively protects its customers from fraudulent goods with a dedicated Anti Counterfeiting and Fraud (ACF) Programme. Join our fight now.

Learn more at
hp.com/go/anticounterfeit

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¹ HP will keep the information confidential to the extent permitted by law and will only share it on a need-to-know basis

EMEA = Europe, the Middle East and Africa

