

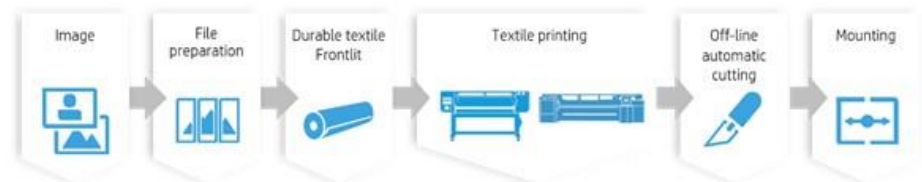
Say YES to: Soft Signage!

with HP Latex Technology



Brief

Soft signage is typically indoor signage printed on fabrics like cotton, polyester and other fabrics. Soft Signage is a classy and light weight alternative to banner, and vinyl materials. It is often pulled tight and finished in an aluminium track frame. In addition to being easier to ship and install you can choose to use recyclable fabrics making it a more environmentally friendly alternative to other types of flexible signage.



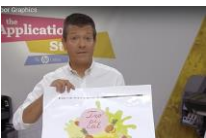
Snapshot process

1. Design your file leaving 3cm bleed on all sides
2. Load a durable textile for front lit application in the printer.
3. Download the corresponding media profile directly from the printer front panel.
4. Send the image to be printed to any HP Latex Printer compatible with an ink collector
5. Cut the print using a hot-knife or a dedicated cutting table
6. Using a sewing machine, sew the edges of the print with dedicated silicone keder.
7. Start inserting the print into the frame, starting by the top-left corner To reposition or remove the print, just pull on the dedicated strap.

Materials needed

- HP Latex Printer
- Contour cutter (like HP, Summa, Graphtec)
- Durable textile frontlit material

Additional resources in the
Latex Knowledge Center:
www.hplatexknowledgecenter.com



Certified brands

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www.hplatexknowledgecenter.com

- Search for the keywords “Print soft signage” to find the dedicated Soft Signage “cookbook”
- Search for the keywords “Framed textiles” to find a video detailing different way to mount a textile into a SEG Frame ut”



Media Vendor	Reference	Application
Pongs	DirectTex Spinnaker Economy	
	PrintTex Softimage 240	
	PrintTex Artist Mambo	
	Silencio 10	
	Silencio 5	
KREA	1056-16 Blackback Soft	
Low&Bonar	VALMEX AIRTEX magic FR blackout	
Neschen	Solvotex PES Banner 240	
Aurora	Expressions Décor Semi-Gloss Canvas	Frontlit display/SEG frames
Berger	4001-6 PES Tafetta 55 FR	Tear drop/poster
	4280-77 Universal Display 250FR WS	Frontlit display/SEG frames
	4915-26 XXL Spinnaker FR	Tear drop/poster
	Blackout Directo FR	Blockout Banner
HP	HP Durable Backlit Fabric	Backlit
Premex DuraVibe®	3196 Leenane Blockout	Blockout Banner
Aurich	DigiCompetition Latex Performance	Frontlit display/SEG frames
	DigiFascination Latex Performance	Window Banners
	DigiPanorama Latex Performance	Frontlit display/SEG frames
	DigiStretch Latex Performance	Frontlit display/SEG frames
	Supernova Latex Performance	Frontlit display/SEG frames
Ultraflex	Ultrapoplin Softimage D240	Frontlit display/SEG frames
	Vortex Stretch D229	Stretch structure XXL
	Vortex Mambo S170	Backlit
Verseidag	B4011 Seemee Corpus Blockout	Blockout Banner
	B4073 Seemee pure! Insight Supreme	Frontlit display/SEG frames

