HP Elevator Pitch Video Contest
OFFICIAL RULES

THE FOLLOWING CONTEST IS INTENDED FOR PLAY IN THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW. DO NOT ENTER THIS CONTEST UNLESS YOU ARE ELIGIBLE AND LOCATED IN ONE OF THE 50 UNITED STATES OR THE DISTRICT OF COLUMBIA AT THE TIME OF ENTRY.

PLEASE CAREFULLY READ THESE OFFICIAL RULES BEFORE PARTICIPATING IN THIS CONTEST. BY PARTICIPATING, ENTRANT AGREES TO THESE OFFICIAL RULES AND DECISIONS OF THE SPONSOR, WHICH ARE FINAL AND BINDING IN ALL RESPECTS.

1. NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. The HP Elevator Pitch Video Contest (“Contest”) is open only to legal residents of the fifty (50) United States or the District of Columbia, who are (a) physically located within the fifty (50) United States or the District of Columbia; (b) eighteen (18) years of age (nineteen [19] in AL or NE) or older; (c) enrolled at the time of entry as a full-time student (undergraduate or graduate) at an eligible School (defined below); (d) accepted and planning to be enrolled as a full-time student in the Fall of 2018 at an accredited university or college; and (e) in good academic standing at their School at the time of entry. A school must be a member school in the National Historically Black College and University (“HBCU”) Business Deans Roundtable and eligible to participate, as determined by Sponsor, in Sponsor’s sole discretion (a “School”) throughout the Contest Entry Period (defined in Section 3).

If you are selected as a winner in this Contest (the “HP Elevator Pitch Video Contest”), you are eligible to participate as a member of a virtual team (hereinafter, the “Bonus Team”) that is comprised of the five (5) winners of this Contest. The Bonus Team is invited to compete in the HP HBCU Business Challenge. By acceptance of the invitation, the Bonus Team and you, individually, automatically agree to be bound by the HP HBCU Business Challenge Official Rules, located at www.hp.com/go/HBCUChallenge.

A representative of the Sponsor will coordinate the initial meeting of the Bonus Team to ensure eligibility and acceptance of the HP HBCU Business Challenge Official Rules and to provide the necessary contact information of each individual Bonus Team member to the Bonus Team. Next, the Bonus Team must select a Challenge, and complete and submit their Business Plan (as described in the HP HBCU Business Challenge Official Rules). Upon submission and receipt of Bonus Team’s Business Plan, the Bonus Team shall advance directly to the “Round 1-Virtual Presentations” of the Contest Judging for the HP HBCU Business Challenge. See HP HBCU Business Challenge Official Rules at www.hp.com/go/HBCUChallenge for all details.
NOT OPEN TO THE GENERAL PUBLIC. Employees, officers and directors of the HP, Inc. ("Sponsor"), its parent, subsidiaries and affiliated companies, advertising, or production agencies and Web masters/suppliers (collectively the “Promotion Parties”), and their respective IRS dependents, immediate family members (spouse, parent, child, sibling and their respective spouses) and individuals residing in their same household are not eligible to participate or win. All public-sector customers, employees of K-12 public and private education institutions and all libraries including public, public school, college or university, research, and private libraries can participate in the Contest only if they are doing so outside of the official status and not as part of their employment with those entities. The Contest is subject to applicable federal, state and local laws and regulations. Void where prohibited. Sponsor reserves the right, at any time, to verify eligibility requirements in any manner it deems appropriate.

2. CONTEST ENTRY PERIOD: Eligible entrants may submit their Entries (as defined below) between 8:00:00 a.m. Central Daylight Time (“CDT”) on September 5, 2017 and 8:00:00 a.m. CDT on September 12, 2017 (“Contest Entry Period”). Sponsor’s computer is the official time keeping device for the Contest.

3. CONTEST ASSIGNMENT: The Contest invites the entrant to create and share a “Reinventing Mindsets” video (the “Video”) with hashtags #HPEPC and #Contest (altogether, the “Entry”) via Twitter or Instagram. See Sponsor’s newsroom blog at https://newsblog.ext.hp.com/t5/HP-newsroom-blog/Reinventing-Mindsets-to-guarantee-an-inventive-future-at-HP/ba-p/899 for an overview of Sponsor’s “Reinventing Mindsets” campaign.

Entries will be judged. See below for Judging Criteria.

Entry Guidelines:
- Entries must not exceed one (1) minute.
- Entries must be in English.
- Entries must be submitted in a format compatible to the social media platform (Instagram or Twitter) used for entry.
- Both hashtags must be included in your post/tweet for your Entry to be considered valid (#HPEPC and #Contest).
- The entrant may be the only person appearing in the Video.
- Entrant’s social media account (used for entry) must be “public” to be eligible.
- Entries must comply with additional Contest Entry Guidelines as stated in Section 5 and these Official Rules.

Judging Criteria:
- Relevance to the Reinventing Mindsets topic (25%)
- Impact (creates awareness; likely to drive positive action) (25%)
- Overall creativity of the Video (25%)
- Shares/likes/comments (viral activity, during the Contest Entry Period, as measured by Sponsor, in Sponsor’s sole discretion) (25%)

4. TO ENTER: Each entrant must complete an online registration form located at www.hp.com/go/HBCUCChallenge (“Website”) to (a) confirm that he/she has read and agrees
to these Official Rules and (b) provide the following personal information: First name, last name, social media handle to be used for the Entry, target graduation date and major, complete mailing address (best address while attending School), email address, date of birth, and phone number.

During the Contest Entry Period, upload your Entry in one of the following manners:

**Twitter:** Tweet your Entry (as defined above) via Twitter with hashtags #HPEPC #Contest. Entrant must have a public profile on the Twitter account used to enter in order for Sponsor to be contacted by Sponsor if he/she is selected as a winner. There is no charge to sign up for Twitter. If you do not have a Twitter account, follow the onscreen instructions to register for a free Twitter account at http://twitter.com.

**Instagram:** Post your Entry on your personal Instagram page with hashtags #HPEPC #Contest. Entrant must have a public profile on the Instagram account used to enter in order for Sponsor to be contacted by Sponsor if he/she is selected as a winner. An Instagram account can be created for free by visiting http://instagram.com and following the appropriate link to download the free Instagram application.

**Limit one (1) Entry per person.** Entries must be received during the Contest Entry Period to be eligible. Any other forms of entry are void. Sponsor reserves the right to verify all Entries. Incomplete, illegible, or garbled Entries, or Entries not in compliance with these Official Rules are not eligible.

Data rates may apply if entering with a mobile phone or other Web-enabled device using your wireless service provider’s network. Check with your wireless service provider for details on these and any other applicable charges. Entrants are solely responsible for any such wireless charges.

A potential winner may be requested to provide Sponsor with proof that he/she is the authorized account holder of the email account associated with the winning Entry and/or an eligible entrant. Entrants may not register with multiple email addresses nor may entrants use any other device or artifice to register/enter under multiple identities. Any entrant who attempts to enter with multiple email addresses or under multiple identities will be disqualified and forfeits any prize won, in Sponsor's discretion.

Any use of robotic, macro, automatic, programmed or like methods of generating Likes, Comments and Shares is prohibited. Any attempt by an entrant, and/or their respective family/friends to Like, Share or Comment more than once (for each action) per social media platform using multiple email addresses/social media accounts, paying or retaining third parties to create social media accounts for the purposes of Liking, Commenting or Sharing and/or any other fraudulent mechanism, as determined by Sponsor in its sole discretion, shall give Sponsor the right to disqualify such entrant in its reasonable discretion.

**BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER ENTRY MAY BE POSTED ACROSS ANY OR ALL OF SPONSOR’S DIGITAL AND SOCIAL ASSETS, AT SPONSOR’S DISCRETION.** Submission of an Entry grants Sponsor and its agents the right to publish, use, adapt, edit, publicly perform and/or modify such Entry in any way, in any and all media, including for use in advertising and marketing, without limitation, and without
consideration to the entrant.

5. **CONTEST ENTRY GUIDELINES:** By submitting an Entry, entrant warrants and represents that: (a) the Entry is his/her original work, (b) the Entry has not been previously published, (c) the Entry has not previously won awards, (d) the Entry does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity; (e) that he/she has obtained permission from a person whose name or likeness is used in the Entry (if any); and (f) that publication (if any) of the Entry via various media including Web posting, will not infringe on the rights of any third party rights. Any such entrant will indemnify and hold harmless, Sponsor from any claims to the contrary. The Entry must comply with these Official Rules and meet the following guidelines or Sponsor reserves the right, in its sole discretion, to request that an Entry be removed from the social media platform used for entry and that Entry will be deemed invalid and the entrant shall be disqualified from the Contest.

- Entry must comply with these Official Rules and the Instagram Terms of Use and Community Guidelines or Twitter posting guidelines (including those located at http://instagram.com/legal/terms/ and https://support.twitter.com/articles/18311 respectively) (as applicable based on the social media platform used for entry);
- Entry cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, political, professional or age group, profane or reference pornography, nudity or any materially-dangerous activity;
- Entry cannot promote alcohol, illegal drugs, tobacco, marijuana, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- Entry cannot be obscene or offensive, endorse any form of hate or hate group;
- Entry cannot defame, misrepresent or contain disparaging remarks about Sponsor or its products or services, or other people, products or companies;
- Entry cannot infringe trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any kind (other than Sponsor’s), without permission, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- Entry cannot infringe copyrighted materials owned by others. Sponsor does not permit the infringement of others’ rights and any use is grounds for disqualification from the Contest. Do not copy lines from your favorite movie or book or include materials or trademarks belonging to any third parties or incorporate the names, likeness or personas of any party other than yourself unless you have obtained all rights necessary to permit you to use the same in connection with your Entry and grant the rights herein granted to Sponsor;
- Entry cannot contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission;
- Entry cannot contain background artwork or music, unless it is an original work of the entrant;
- Entry cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; and
- Entry cannot depict or promote illegal activities, and cannot itself, be in violation of any law.

ENTRIES POSTED TO ANY OF SPONSOR’S WEB SITES OR APPLICABLE SOCIAL
MEDIA SITES (IF ANY) WERE NOT EDITED BY SPONSOR AND ARE THE VIEWS/OPINIONS OF THE INDIVIDUAL ENTRANT AND DO NOT REFLECT THE VIEWS OF SPONSOR IN ANY MANNER. Any waiver of any entrant obligation hereunder by Sponsor does not constitute a general waiver of entrant obligations. Sponsor reserves the right to waive the Contest entry requirements set forth herein in its reasonable discretion. Sponsor reserves the right, in its reasonable discretion, to request that any entrant resubmit their Entry which fails to comply with the Entry requirements prior to the end of the Contest Entry Period.

6. CONTEST JUDGING: All eligible Entries will be judged by a panel of judges, as determined by Sponsor, in Sponsor’s sole discretion (“Judges”), on the Judging Criteria stated in Section 3. The five (5) Entries receiving the highest cumulative scores as determined by the Judges will be deemed the winners. In the event of a tie, tie breaker will be based upon the highest point score in the first Judging Criterion, continuing thereafter to each Judging Criterion in order, as needed, to break the tie. If a tie still exists, a new set of Judges will re-judge tied Entries to break the tie(s).

7. PRIZE DETAILS: Prizes (5): Each winner will receive an HP Gift Bag consisting of one (1) of each of the following items: Tote, mug, water bottle, journal, lanyard, badge holder and a USB adaptor. Approximate Retail Value of each prize: $57.25. Each winner will be eligible to become a member of the Bonus Team as described in Section 1.

If a winner declines the invitation to become of member of the Bonus Team, he/she forfeits the opportunity to participate in the HP HBCU Business Challenge and Sponsor shall have no further obligation to the winner, and the Bonus Team shall then consist of less than five (5) individuals. If more than two (2) of the winners decline the opportunity to participate in the HP HBCU Business Challenge, then Sponsor reserves the right to select additional winner(s) through the Contest Judging until there are at least four (4) individuals to make up the Bonus Team. These additional winners (if needed to create the Bonus Team) will also receive the above-stated HP Gift Bag prize.

Winners must accept prize as stated by Sponsor, or prize may be forfeited. Winner will be responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prize, regardless of whether it, in whole or in part, is used. Prizes are non-transferable and no substitution of prize is offered. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Any unclaimed prize or portion of prize will not be awarded.

8. PRIZE WINNER NOTIFICATION: Potential winners will be notified via email, direct message, and/or a comment on the potential winner’s post from @hpelevatorpitch on or about September 13, 2017. Potential winners will be required to follow instructions within the notification and provide their email address within twenty-four (24) hours of notification. Sponsor will then contact potential winner via email to verify identity and contact information. Potential winners must provide the requested information as stated within the email within twenty-four (24) hours or prize and Bonus Team position may be forfeited. Sponsor is not responsible for any change in entrant’s email address, social media account, mailing address and/or telephone number. For each potential winner: An authorized representative of winner’s School and winner will be required to sign all of Sponsor’s required documents, including acceptance of the status of a Bonus Team member who is eligible for the HP HBCU Business Challenge. Potential winners of this Contest, must read and agree (in writing) to the Official
Rules of HP HBCU Business Challenge as a requirement of being named a winner in this Contest. All required documents must be completed and returned 8:00:00 a.m. CDT on September 15, 2017, otherwise eligibility as a Bonus Team member and/or prize shall be forfeited. Prize and Bonus Team member position shall also be forfeited if entrant is found to be ineligible or otherwise not in compliance with these Official Rules and/or the HP HBCU Business Challenge Official Rules. Sponsor is not responsible for any change of email and/or telephone number of potential winners and their Schools. The HP Gift Bag prizes will be shipped within four (4) to six (6) weeks of winner verification.

9. GENERAL CONDITIONS: As a condition of entering, entrants agree (and agree to confirm in writing) that Sponsor, Promotion Parties, Instagram and Twitter and all of their respective officers, directors, employees, representatives and agents (collectively “Released Parties”) are released, will have no liability whatsoever for, and shall be held harmless by entrants against any liability for any injuries, losses or damages of any kind to person(s), including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in this Contest or any Contest-related activities. Except where legally prohibited, winners grant (and agree to confirm such grant in writing) permission to Sponsor and those acting under its authority the right to the use of his/her name, picture, likenesses, voice, biographical information and statements, and Entry (whether altered, changed, modified, edited, used alone, or used with other works) at any time or times, for advertising, trade, publicity and promotional purposes without additional compensation, in all media now known or hereafter discovered, worldwide and on the Internet and World Wide Web, without notice, review or approval.

By submitting an entry, entrant acknowledges that his/her entry may be posted on Sponsor’s website, in Sponsor’s discretion. Submission of an Entry grants Sponsor and its agents an unlimited, worldwide, perpetual, non-exclusive license and right to publish, use, publicly perform the Entry in any way, in any and all media, without limitation, and without consideration to the entrant. By submitting an Entry, entrant agrees that the submission is gratuitous and made without restriction, will not place Sponsor under any obligation, Sponsor is free to disclose or otherwise use the ideas contained in the Entry on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you. Entrant acknowledges that, by acceptance of your Entry, Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, or developed by its employees, or obtained from sources other than you.

By accepting the prize, winner agrees that the Entry will be deemed a Work Made For Hire under the Copyright laws of the United States, but if it cannot be so deemed, then the entrant irrevocably assigns and transfers to Sponsor all of his/her right, title and interest in and to the Entry, including all but not limited to all copyright and trademark rights which he or she may have, in the United States and worldwide, therein, for consideration, the receipt and sufficiency of which is hereby acknowledged. Winner hereby waives in favor of Sponsor, all rights of “Droit Moral” or “Moral Rights of Authors” or any similar rights or principles of law that winner may now or later have to his/her Entry. Sponsor reserves the right to alter, change or modify the Entry, in its sole discretion. Upon request of Sponsor, winner shall execute and deliver such additional instrument of assignment, as may be solely deemed by Sponsor, reasonably necessary to establish the ownership of record of the right, title and interest in and to the Entry and of the copyrights transferred and “Moral Rights of Authors” waived under these Official Rules. Should Sponsor fail to request the said assignment as stated, that shall
not be deemed a waiver of Sponsor’s rights and Sponsor may at a later time request the assignment.

10. LIMITATIONS OF LIABILITY: Sponsor and Released Parties are not responsible for lost, illegible, late, misdirected, incomplete, mutilated, or non-delivered Entries, likes/shares/comments, or emails; or for interrupted or unavailable satellite, network, server, Internet Service Provider, Website, telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, garbled, corrupted, scrambled, delayed or misdirected transmissions, or computer hardware or software or telephone malfunctions, failures, or technical errors or difficulties, or other errors of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of entry, or other information, or the failure to capture, or loss of, any such information. Sponsor and Released Parties are not responsible for any incorrect or inaccurate information, whether caused by users of the Website, or by any equipment or programming associated with or utilized in this Contest; and assume no responsibility for any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of the Website. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or operation of the Contest or Website, to be acting in violation of the terms of the Website or to be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person. Sponsor and Released Parties are not responsible for injury or damage to entrant, entrant’s computer or any other person’s computer related to or resulting from participating in this Contest or downloading or copying materials from or use of Website. If, for any reason, Contest, in the sole opinion of Sponsor, is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in sole opinion of the Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend Contest, and determine winners from eligible non-suspect Entries received prior to action taken, or as otherwise deemed fair and equitable by Sponsor based in whole or in part on Judging Criteria. The “authorized account holder” is the person who is assigned to the Twitter or Instagram account by the online service provider. Please see the privacy policy located at http://www8.hp.com/us/en/privacy/privacy.html for detail of Sponsor’s policy regarding the use of personal information collected in connection with this Contest. Winner’s names may be included in a publicly available winners list.

11. BINDING ARBITRATION: Any controversy or claim arising out of or relating to this Contest shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS (“JAMS Rules and Procedures”) then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply California law consistent with the Federal Arbitration Act and applicable statutes of limitations, and shall honor claims of privilege recognized at law. In the event that the claimant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of the claimant’s filing and hearing fees in connection
with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither claimant nor Sponsor shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty days after the demand for arbitration is made, unless further extended by mutual agreement of the parties. THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT’S INDIVIDUAL CAPACITY, AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS CONTEST IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES. BY PARTICIPATING IN SPONSOR’S CONTEST, EACH ENTRANT AND PRIZE WINNER AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS’ FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT OR PRIZE RECIPIENT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT AND PRIZE WINNER’S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

12. GOVERNING LAW/JURISDICTION: By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant’s rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of State of California, USA, without giving effect to any choice of law or conflict of law rules, and any matters or proceedings which are not subject to arbitration as set forth in these Official Rules and/or for entering any judgment on an arbitration award, shall take place in the State of California, in Santa Clara County, California. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts located in Santa Clara County, California, USA.
13. **WINNER’S LIST:** For the names of the winners, hand print your complete name and address on a 3”x5” card and mail in a first-class, stamped envelope to: HP Elevator Pitch Video Contest Winner’s List, 10 South 5th Street-7th Floor, Dept. 922-791, Minneapolis, MN 55402, for receipt by October 19, 2017.

14. **SPONSOR:** HP, Inc., 1501 Page Mill Road, Palo Alto, CA 94304-1185.

This Promotion is in no way sponsored, endorsed or administered by, or associated with Twitter or Instagram. You understand that you are providing your information to Sponsor and not to Twitter or Instagram. Any questions, comments or complaints regarding this Promotion shall be directed to Sponsor and not to Twitter or Instagram.