We are Eva and Marta Yarza, Spanish twins, founders of the London based studio ‘Yarza Twins’. Since we were born, we enjoyed doing art, our mother said that we learnt to draw perspectives before learning to talk. Our main influences come from art and music but as well, a very important part of our identity was formed by belonging to 3 very different areas of Spain.

Galicia: We were born and grew up in Vigo, north western Spain, an area that resembles more to Ireland than Spain. Galicia has dark green forests, great fairies and myths, it is a mysterious land. This land of narrow valleys and mountains is kissed by the Atlantic Ocean. Castelao was our first Graphic Design influencer, and he was Galician.

La Mancha: Our mum is from Argamasilla de Alba, the village where it is said that Cervantes wrote El Quixote, it is not far away from where Almodóvar comes from. Castilla la Mancha is like an ochre and yellow desert. You cannot see a single mountain on the horizon, the landscape is so flat that it looks like a sea of earth. You can breathe the infinite from there, we’ve never felt as much freedom as when we walk through the never-ending fields of barley.

Basque: Our father is from San Sebastián, the city that in our opinion has the most beautiful flag in the world, blue and white. The Basque country is geometric and bold. Its stratified landscapes are mixed with San Sebastián’s architecture, and there, you learn that nature can also be elegant. It is the land of both Chillida and Balenciaga.

For us, good design is not to follow trends, it’s rather looking at a new trend, love it, appreciate it, desire that it was you who made it, but then move a step forward and create pieces that answer to that previous one created but in a completely different way. In order to design to become a piece of culture, it needs to say something new. We live weird times these days and we wanted to celebrate through this project the beauty of diversity, we’ve always wanted to make our world a little bit more colourful and happy and we hope that through the openness and variety of people, colours and patterns we brought a bit of positivity to these difficult times.