



	CUSTOMER EXPERIENCE	TRANSACTION SUPPORT	PRODUCT SUPPORT & IMPROVEMENT	ADMINISTRATIVE COMMUNICATIONS	SECURITY	BUSINESS OPERATIONS	RESEARCH & INNOVATION	ADVERTISING
<b>What Data We Collect</b>								
<b>Information You Provide</b>	Contact Data Payment Data Account Data Location Data Security Credentials Demographic Data Preferences Social Media Data Other Unique Identifying Information	Contact Data Payment Data Account Data Location Data Security Credentials Social Media Data Other Unique Identifying Information	Contact Data Payment Data Account Data Other Unique Identifying Information	Contact Data Account Data Location Data Other Unique Identifying Information	Contact Data Payment Data Account Data Security Credentials Other Unique Identifying Information	Contact Data Payment Data Account Data Location Data Security Credentials Social Media Data Other Unique Identifying Information		Contact Data Account Data Location Data Demographic Data Preferences Social Media Data Other Unique Identifying Information
<b>Information Automatically Collected</b>	Product Usage Data Device Data Application Data Performance Data Website Browsing Data Anonymous or Aggregated Data		Product Usage Data Device Data Application Data Performance Data Website Browsing Data Anonymous or Aggregated Data	Product Usage Data Device Data Application Data Performance Data		Product Usage Data Device Data Application Data Performance Data Website Browsing Data Anonymous or Aggregated Data	Product Usage Data Device Data Application Data Performance Data Website Browsing Data Anonymous or Aggregated Data	Product Usage Data Device Data Application Data Performance Data Website Browsing Data Anonymous or Aggregated Data
<b>Information from Third Party Sources</b>	Publicly or Commercially Available Data Anonymous or Aggregated Data Social Media Data	Publicly or Commercially Available Data	Anonymous or Aggregated Data			Business-Related Data Publicly or Commercially Available Data Anonymous or Aggregated Data		Publicly or Commercially Available Data Business-Related Data Anonymous or Aggregated Data Social Media Data
<b>Data We Share</b>								
<b>Sharing with HP Companies</b>	All data necessary for ongoing business operations.							
<b>Sharing with Service Providers</b>	Contact Data Payment Data Account Data Other Unique Identifying Information	Contact Data Payment Data Other Unique Identifying Information	Contact Data Account Data Other Unique Identifying Information (S/N) Product Usage Data Device Data Application Data Performance Data	Contact Data Account Data Other Unique Identifying Information	Contact Data Payment Data Account Data Security Credentials Other Unique Identifying Information	Contact Data Payment Data Account Data Location Data Social Media Data Other Unique Identifying Information Anonymous or Aggregated Data Business-Related Data Publicly or Commercially Available Data		Contact Data Location Data Demographic Data Preferences Social Media Data Other Unique Identifying Information Product Usage Data Device Data Application Data Performance Data Website Browsing Data Publicly or Commercially Available Data Business-Related Data
<b>Sharing with Other Third Parties</b>	Contact Data Demographic Data Product Usage Data Device Data Application Data Performance Data Anonymous or Aggregated Data Publicly or Commercially Available Data				Other Unique Identifying Information Product Usage Data Device Data Application Data Performance Data Anonymous or Aggregated Data		Demographic Data Preferences Other Unique Identifying Information Product Usage Data Device Data Application Data Performance Data Anonymous or Aggregated Data Publicly or Commercially Available Data	Location Data Demographic Data Other Unique Identifying Information Website Browsing Data Anonymous or Aggregated Data
<b>Lawful Basis for Using &amp; Disclosing</b>								
	Consent Contract Performance Legitimate Interests	Contract Performance Legitimate Interests	Consent Contract Performance Legitimate Interests	Contract Performance Required by Law Legitimate Interests	Legitimate Interests Required by Law	Legitimate Interests Required by Law Contract Performance Consent	Consent Legitimate Interests	Consent