

Solution



Public Cloud & Payment Solutions

Enabling Print/Copy/Scan and Mobile Access

Help grow your business, attract new customers, and expand customer services by providing geo-located and branded services for secure public printing worldwide. Enable payment at the device¹ or from a mobile device, attracting tourists, sales staff, professional drivers, and many more to easily print from virtually anywhere and at any time!



Convenient for Customers and Good for Business

Mobility is transforming the way people work and live. Drive new revenue opportunities by offering customers the convenience of cashless or cash, pay-for-use print services with ePRINTit™.

ePRINTit™ helps you provide public and guest printing and payment services. Easily deploy and scale this cloud-based solution without the cost of print servers, storage and print driver management, even customers call direct for our services.

ePRINTit™ enables customized branding, analytics, and hyper-targeted marketing for your customers via a suite of mobile and desktop applications providing geo-location, payment, and account management services. Users simply upload through a web portal, use the ePRINTit Public Mobile APP or email their files.

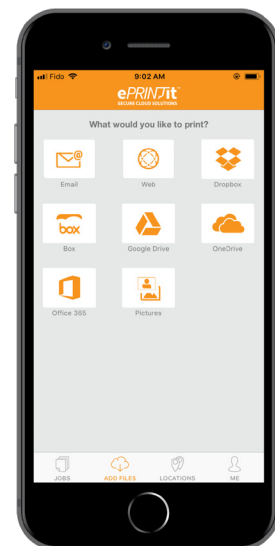
Incredibly, the ePRINTit solution combines all printers and locations to a single touchpoint for each Partner or Organization. No Print Drivers or Print Servers to manage anywhere. Documents are processed into highly optimized and compressed print ready files in the cloud and delivered when the customer arrives releasing their encrypted file.

Safeguard Printing Services for Mobile Users

With ePRINTit™, consumers get a cloud-based service that employs end-to-end 256bit, Sha-2 encryption and is available virtually anywhere. Bridge the gap between mobile devices and networked printers, enabling mobile travelers to stay connected wherever they may be.

Users select content on their mobile device. The print job is then encrypted and stored in a secure locker. When customer arrives, then enter the 8-digit encryption key, review each document, select print options for each document, review cost, agree, pay using credit or debit facility and then print. All documents are destroyed after a set period indicated in the Mobile APP with a set expiry date.

ePRINTit Mobile app for Public and Education provides a private portal, which allows for printing, depositing funds, and managing the cloud ePORTAL documents.





Turn your existing or new HP printer into a retail-ready device

Public printing has never been so easy! Simply download the Public Printing Interface to a supported HP OXP FS4 MFP, or to a touch PC/tablet attached to any default printer or MFP. Enable the print options you want (Print/Copy/Scan), set prices on a master management portal that manages all locations globally. Draw in customers and engage them in mobile marketing and convenient pay-for-use printing. ePRINTit™ enables an easy to use solution with EMV PC-DSS compliant payment capabilities for coffee shops, convenience stores, libraries, boardrooms, air-offices, condo towers, vacation rentals, hospitals and more! Fully solutions available.

Enable a fully unattended solution

Need a 24/7 unattended print solution for your print shop? Fully integrated kiosks designed for HP PageWide or HP laser printers, connectivity and payment modules available in various configurations, available for deployment. You can even use your own current kiosk solution (windows based) and simply use our SaaS solution. Many additional features are added to the ePRINTit Kiosk solution available in embedded HP OXP FS4 printers as well as self-contained metal Kiosks. Perfect solution for any account managed organization that wants to take advantage of providing print/Scan/Copy services from a paid mobile account with added EMV and fully PCI-DSS compliance. Perfect industries for this solution include print shops, business centers, education (K-12 and Higher Ed2), libraries, Internet shops, and retail.

ePRINTit Support

Every ePRINTit™ solution comes with system and security monitoring and support to ensure your users gets the quality experience they demand. Printer monitoring and tailored support solutions can also be arranged.

Verticals focus

Perfect solution for any account managed organization that wants to take advantage of providing print/Scan/Copy services from a paid mobile account, almost eliminating the cost of credit card transaction costs and professionally managing your busy clients. Kiosk versions, or touchscreen computers or tablets connected to any printer provide a custom user experience. Perfect industries for this solution include print shops, business centers, education (K-12 and up), libraries, Internet shops, and retail.

Perfect vertical: Education²

ePRINTit™ provides a single platform that enables the public and account holders to access the same print devices. Account holders, students can print from any device, manage their own funds, quotas, and print workflows. Guests can access the Public Printing Cloud and Account holders access their private accounts. Waste is minimized through secure job release with authentication at the printer. A self-service multi-function device available 24/7, connecting web-enabled devices with school technologies anywhere.



Embedded Printers and PC Release Station

Business benefits

- Drive revenue and foot traffic
- Enhance brand name
- Increase customer satisfaction

Self-Service Kiosk

Customer benefits

- Convenient 24/7 printer access
- Top level data security for peace of mind
- Productivity boost
- Complete mobility with any web connected or mobile device

¹ May require EMV Payment Device integration depending on country and PCI compliance

² For more information on the ePRINTit solution for Education or account managed solution, please request additional product information sheet.