



Infosheet

# HP Sure View Reflect

## The Freedom to Work Discreetly

If your enterprise spends millions annually guarding against cyberattacks, you could be overlooking the crucial human element. Visual hacking is the act of physically spying on someone's computer screen. Visual hacking is a low-tech threat as compared to malware, ransomware, or other high-tech threats; however, the repercussions can be just as harmful. That's because visual hacking usually happens when victims are unaware or unequipped. With HP Sure View, you can close this gap in your cybersecurity program.

### HP Sure View Reflect protects from visual hacking with integrated, reflective technology that delivers:



Narrow privacy angle: Less than 1.5% screen visibility from a 45° angle



Easy viewability in light and dark environments, in both sharing and privacy modes



Privacy on the go, with the ability to toggle between sharing and privacy mode easily



Privacy at the touch of a button

HP Sure View is an effective solution to combat visual hacking and protect your company and personal data.



Nearly **two-thirds of companies** report that they have been **compromised in the past 12 months** by attacks which originated at endpoints (e.g., PCs), a 17% increase year-on-year.<sup>1</sup>

HP Sure View is available on a wide breadth of PC solutions for any user's needs:

- Touch and Non-Touch
- x360
- x2
- Workstation
- AiO
- Display
- Notebooks

1. Source: <https://securityintelligence.com/posts/whats-new-in-the-2019-cost-of-a-data-breach-report/>



Left: HP Sure View Reflect; Center: HP Sure View Gen 3; Right: HP Sure View Gen 2

# Sure View Choice

Choosing the best privacy experience based on user needs.



## REFLECT

HP ELITE DRAGONFLY



## GEN3

HP ELITEBOOK x360 1040 G6



## GEN2

HP ELITEBOOK x360 1040 G5

Privacy Mode Battery Life <sup>2</sup>	Up to 20 hours, 15 minutes	Up to 20 hours, 30 minutes	Up to 11 hours, 15 minutes
Sharing Mode Battery Life <sup>2</sup>	Up to 19 hours, 15 minutes	Up to 19 hours, 30 minutes	Up to 14 hours, 00 minutes
Experience	Semi-Dark/Copper	Dark	Bright
Bright Environments	<b>Best</b>	Better	Good
Dark Environments	<b>Best</b>	<b>Best</b>	Good
Image Clarity	<b>Best</b>	Better	Good
Off-axis viewing in Sharing Mode	<b>Best</b>	Good	Better

Table 1. MM14 battery duration comparisons between HP Sure View Gen2 and HP Sure View Gen3 on the HP EliteBook x360 1040 G5 vs. G6 and HP Sure View Reflect on HP Elite Dragonfly.



## HP Sure View provides an extremely effective privacy experience.

Sure View's cutting-edge design enables **less than 1.5% of a user's screen to show through** at a 45° angle, which is the industry-accepted privacy threshold.

Contact your HP representative to request a demo today. Visit [hp.com/go/computersecurity](https://hp.com/go/computersecurity) for more information.

2. Windows 10 MM14 battery life will vary depending on various factors including product model, configuration, loaded applications, features, use, wireless functionality, and power management settings. The maximum capacity of the battery will naturally decrease with time and usage. See [www.bapco.com](http://www.bapco.com) for additional details.

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