The power of the cloud

Evolving to your cloud

Have the future today, your way
Advise, transform and manage

Cloud computing is giving companies unparalleled levels of collaboration, agility, speed and innovation with better value all round. It’s part of the new style of IT which integrates business strategy with technologies such as cloud, big data and mobility.

Getting from A to B

Knowing how to get the most out of your cloud is essential to unleashing its power – financially, operationally and strategically. It’s about having the right expert guidance and support along the way. The kind of expertise you get from working with a trusted partner like HP. Our approach is to work with you to advise, transform and manage your move successfully to the cloud across a series of steps.

We’ll guide you through:

• Step 1: The conversation – a detailed face-to-face exchange to understand the challenges you face and the goals you strive for.
• Step 2: The workshop – a meeting of great minds, your executives and our experts, to explore the current IT landscape and the value cloud could bring to your business.
• Step 3: The proof of concept & business case – a productive and secure way to evaluate computing services in a real-life cloud environment, giving you the evidence you need for a watertight business case.
• Step 4: The move to cloud – a transformation from a rigid IT infrastructure to scalable private and public solutions optimised for your applications through our hybrid delivery model.
• Step 5: The management of your cloud – a level of support that monitors and manages day-to-day operations to ensure the secure and consistent delivery of services.

Navigating your way

Like a master mariner, we’ll chart a passage to the cloud that will give you better ways to source, deliver and govern highly flexible, scalable business-driven services.

We work partnership to guide you through the steps required to evolve your business safely and securely to a cloud environment.
Evolving to your cloud step 1:

The conversation

The cloud workshops

The proof of concept

The business case

The move to your cloud

The management of your cloud
The conversation

Cloud computing is one of today’s main business enablers and is supporting a host of beneficial business outcomes like product innovation, better customer experience, empowered employees, greater mobility and many more competitive advantages.

Goals & challenges

Evolving to the cloud often starts with a conversation about the challenges you face. This forms part of the advise phase where we work together to devise how HP’s cloud solutions can best achieve your identified goals.

You may well identify with the top five business priorities Gartner recently identified among CIOs:

• Increasing enterprise growth
• Delivering operational results
• Attracting and retaining new customers
• Improving IT applications and infrastructure
• Creating new products and services

The benefits to your business

Cloud computing is one way of delivering a host of real benefits to real business priorities - for your employees, your customers and your partners. It promises:

• Greater agility
• Speed and innovation
• Faster application development
• Quicker deployment
• Rapid service creation
• Greater cost control

Once we understand your challenges, then we can begin to look at how HP Enterprise Cloud Services can realise the outcomes you are looking for.

Take the next step  Contact us
Evolving to your cloud step 2:

The cloud workshops

The proof of concept

The business case

The move to your cloud

The conversation

The management of your cloud
The cloud workshops

Our Cloud Transformation Experience Workshop lets you explore the benefits of cloud, while our Application Transformation to Cloud Workshop is ideal for businesses already using cloud and want to benefit from moving and consuming applications.

Defining the strategy

Together, we'll delve into the heart of your business to understand:

• Your business goals and vision
• Your current IT landscape
• And the critical success factors

We’ll also explore all aspects of:

• Cloud services and options
• Compliance and security
• Your infrastructure, application and information

We'll then determine the best way that cloud can help your business and meet your strategic priorities, whether that’s by adopting Private Cloud, Managed Private Cloud, Virtual Private Cloud or Public Cloud – or a combination, including traditional options. When it comes to cloud, one size doesn’t fit all. That’s why we bring the cloud options together through our unique hybrid delivery model – all hosted and operated locally in the EU.

The precise make-up of the hybrid delivery model you adopt is determined by your specific application requirements, security, compliance and data needs and other factors, such as your requirement for automation, standardisation and virtualisation.

From the workshop comes a robust roadmap of how to make the most of your existing infrastructure and maximise the benefits from the latest cloud technologies.

“JR Systems wanted to create a competitive cloud infrastructure at the core of its data center business. To achieve this, they took advantage of the HP Workshop and Consulting Services.”

Take the next step  Contact us
Evolving to your cloud step 3:
The proof of concept & business case

Preparing a watertight business case for moving to the cloud is a sure fired way of ensuring all critical success factors and options have been considered fully. The proof of concept also gives an extra layer of assurance as an early tool to test the business case assumptions.

The proof of concept

The proof of concept or pilot is where we demonstrate the capabilities and performance of the infrastructure and your existing applications within a cloud environment.

It’s a productive and secure way to evaluate computing services in a real-life cloud environment to ensure they will easily adopted in a real-life cloud environment.

During this short-term evaluation period, you can provision and configure virtual machines through a convenient self-service web portal.

You’re also able to test features and develop strategies for deploying core applications to the service.

The business case

The business case for cloud is often prepared in parallel with the cloud proof of concept and clearly defines:
• The business benefits and value cloud adoption will bring
• A clear picture on the return of investment and total costs of ownership
• The right cloud deployment model for your business
• The business and technical requirements, cloud service specification and scope
• The proof of concept of adopting cloud
• The implications of adopting cloud computing translated into tangible financials and KPIs
Evolving to your cloud step 4:
The move to your cloud

By moving to the cloud, resources are put to better use, giving you greater business value and cost savings. It will transform you from a business focused on operations to one focused on innovation and long-term growth.

Making the move

By now, you’ll be ready to adopt your cloud solution and integrate and migrate your applications and data.

The next stage is to transform from your current environment by standardising, consolidating and modernising existing applications so they are ready for the move to your cloud.

Most large organisations will have very complex data centre environments that are the result of years of investment and mergers and acquisitions. We will help you to consolidate and rationalise existing data centres, in line with the agreed cloud strategy.

At the same time, we’ll help you ensure the data security and compliance requirements are maintained for the data and applications that are being moved to the cloud during the transformation.

Your cloud solution will then be configured for scalable private and public cloud solutions optimised for your applications through our hybrid delivery model.

Now you can consume flexible ‘pay-as-you-go’ cloud services, ranging from infrastructure as a service to software as a service and industry solutions.

Advanced automation is built into every layer and function, ensuring seamless connections.

Smooth transition

Moving to the cloud undoubtedly needs careful management. It’s therefore reassuring to know that HP has decades of experience in delivering and managing service-oriented enterprise solutions for clients across the world.

“The migration to the HP solution was tranquil, comfortable and as simple as the click of a button.”

Radhakrishnan G, General Manager, Systems, Biocon Limited

Take the next step  
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Evolving to your cloud step 5:

- The proof of concept
- The business case
- The cloud workshops
- The move to your cloud
- The conversation
- The management of your cloud
The management of your cloud

We have the vision, portfolio, and services to support your new IT environment and manage service quality across the integrated hybrid architecture.

Helping you all the way

As well as having the support of HP through your move to the cloud, you’ll also be able tap into our additional managed cloud services once your cloud is up and running.

Our Enterprise Cloud experts monitor and manage day-to-day operations to ensure secure and consistent delivery of services. Now, as a service broker, your cloud will give you service options that best fit your business and the peace of mind that risk is fully mitigated with our best-in-class security policies and practices.

Maintaining the collaborative approach that got you to the cloud, we continually adjust the services you need to meet your changing business requirements. Additionally, you’ll be able to consume the latest innovations and functionalities as quickly as HP introduces them.

HP’s Enterprise Cloud Services will help your business to continue to flourish with the new-found agility and flexibility your cloud will give you.

“Beijing Mobile’s `Road to cloud’ project is currently the leading case in the domestic telecommunication industry. It fully embodies Beijing Mobile’s advanced management concept through the establishment of standards and norms to promote the implementation of cloud computing applications and is a good example for IT services in telecommunication enterprises.”

Fan Bing, Vice General Manager of China Mobile Group Beijing Company Limited

Realise the possibilities

Find out more about how a move to the cloud can benefit your business.