

The power of the cloud

Why HP?

Have the future today, your way



Why HP?



Worldwide support

Our team of more than 300,000 professionals serves more than 1 billion customers in more than 170 countries on six continents.



Global reach

Our technologies, flexible hybrid environment, open architecture and experience in running large-scale cloud environments span the globe, so we can support you wherever you are in the world.



Hybrid delivery

Our innovative hybrid cloud delivery model means you can combine your traditional IT environment with any one of our cloud solutions. HP continues to offer the broadest range of cloud offerings in the market today, and has the breadth and experience to support enterprise-class cloud environments.



Choice

We recognise that one-size doesn't fit all when it comes to cloud, which is why we offer the ultimate in choice – from private cloud to public cloud models or a combination of both. Also, whether you're building onto existing infrastructure or from the ground up, our multi-platform, multi-hypervisor HP cloud solutions are designed with open, standards-based technology with no vendor lock-in.



Green credentials

HP holds the 5th ranking in the 2012 Best Global Green Brands.



Collaboration

Our open style of partnering and years of experience means your cloud solution is mapped exactly to your business needs so you can focus on running and growing your business.



Commitment

The development of 28 next generation cloud data centres worldwide is our way of demonstrating enormous commitment to the concerns you may have around data sovereignty and security.

More





Safe pair of hands

We champion a holistic view of security in the cloud environment – one that addresses the need for secure cloud solutions and the opportunity to use cloud services to improve security and compliance. As more of IT is outsourced to the cloud, new security and management challenges arise due to the disaggregation and multi-tenancy of systems. Our goal is to provide our customers with assurance, insight and control when using HP's products and services in this new world, operating securely across enterprise, regulatory and geographic boundaries.



Enterprise perspective

We understand the extended enterprise – customers, partners, and vendors worldwide who engage with you in every way. From mobile devices to the cloud, app development to the executive suite, HP delivers a unifying platform that protects your business.



Confidence

We provide a complete model with the right levels of security and reliability across all delivery platforms. You can trust us to scale the service as your business evolves and grows.



Consistency

With the industry's only common architecture across private, managed, and public clouds, rework is unnecessary. Your customers will appreciate the same application experience regardless of the back-end.



Access to innovation

We have the people, the knowledge, and the depth of experience to make your cloud happen. With thousands of professionals worldwide you can tap into the research and innovation of our most brilliant minds at HP Labs.



Integrated approach

Our technologies and services portfolio lets you connect disciplines, silos, and business functions so your business can operate more efficiently and streamlined – end-to-end.



Enterprise-class security

We incorporate enterprise-class security into the cloud architecture from the earliest planning and design. Our solutions offer the flexibility you expect from the cloud without compromising business IT requirements, such as system availability and performance.

More





Supporting sustainability

Our commitment to introducing sustainable technologies that reduce the impact of business on the environment is entrenched in everything we do – from constructing eco-friendly IT landscapes and data centres to helping our customers reduce their own energy use. For example, we are on plan to install an EcoPOD next-generation data centre in Georgia.



HP Labs

Our Security and Cloud Lab is developing technologies ranging from embedded security control points within devices through to high level models of cross-boundary automated management, providing a robust chain of trust from bottom to top. As part of this we are also exploring novel mechanisms for the detection and mitigation of modern attacks on a massive scale.



Heritage of excellence

HP is a world leader in IT outsourcing, innovation, and quality with an unmatched record of creating value for customers and a goal to deliver zero defects in our work.



Fit for purpose

We offer a broad range of consulting services, discovery workshops, and more to help you evaluate the cloud and determine how it can best help your business – from identifying the right cloud environment to building your roadmap for delivery.



Account support and management

HP is focused on providing the services and support needed to build trusted partnerships through our account teams who are dedicated to customer satisfaction.



High-value trial run

Our Enterprise Cloud Services Proof of Concept programme is a low-commitment way to evaluate cloud computing services in a real-life cloud environment. During this short-term evaluation period, you can provision and configure virtual machines through a convenient self-service web portal. You're also able to evaluate service capabilities, test out features, and develop strategies for deploying core applications to the service.

Contact us

Realise the possibilities

Find out more about how a move to the cloud can benefit your business.



Sign up for updates
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