Executive Biography

Bruce Blaho

HP Fellow & VP, Personal Systems – Workstations

Bruce Blaho is the Chief Technologist for HP's Workstations global business unit, where he is responsible for driving business growth via new innovations and technologies for HP's most powerful set of personal computing systems. Blaho works closely with HP Labs, other HP product divisions, and industry partners to spur research and harvest new intellectual property and technologies that help define the industry's state-of-the-art.

During his 30+ years at HP, Blaho has worked in a variety of technical areas, including 3D computer graphics (he architected and wrote the driver for the world's first 3D GPU accelerator system capable of running in a window system), client virtualization, blade workstations, remote client computing, high performance system design, Linux workstations, professional displays, desktop video conferencing, and robotics. He created and championed the HP DreamColor display program, working closely with DreamWorks Animation and HP's Display Business Unit to create a professional monitor which received HP's first Technical Academy Award in 2015.

Most recently Blaho has been working in Human Interface technologies, 3D end-to-end development, and AI. He has created and championed the HP Smartpen program, which is creating new IP and opportunities for HP to create a broad ecosystem of pen based products from mobiles to desktop workstation systems to walls. In 3D, Blaho is working with HP's 3D and Printing teams to leverage HP's leadership position in Workstations, as well as driving new innovations, to ensure HP has the best solutions for the next generation of additive manufacturing. And in AI, Blaho is championing "Machine Learning on the Edge" to create workstations focused on both the development and deployment of advanced machine learning solutions.

Blaho has been active in HP's Technical Career Path (TCP) leadership, serving on multiple review boards from the inception of the program. He also chaired the Personal Systems TCP board, and served on the Corporate TCP Core team and review board for several years. He is currently a member of the HP TCP Horizontal Functions board.

Blaho is a graduate of The Ohio State University, where he earned a B.S. in Electrical Engineering, graduating Summa Cum Laude, and an M.S. in Electrical Engineering, doing his thesis research in robotics.