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Bruce Fleming is an HP Fellow and inventor in the Emerging Compute Labs, which is part of HP Labs. Bruce leads research and advanced technology development in end to end systems architecture, IoT, Wearables, and edge compute platform architecture.

With more than 30 years of industry experience, Fleming also brings a history of innovation in mobile and PC platform and product development. He has also led computer industry standards efforts around USB, PCI, and IoT.

Prior to joining HP, Fleming was most recently a senior principal engineer and power management architect for all Intel Atom mobile products. In that position, he defined and evolved the power management architecture for over 7 generations of Intel smartphones and tablets and was ultimately responsible for busting the x86 power myth.

Fleming received his B.A. in computer science and mathematics from Jamestown College and has been granted more than 30 US patents.