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Executive Biography

Enrique Lores

President of HP Imaging, Printing & Solutions



Enrique Lores is President of HP Imaging, Printing & Solutions – a \$20 billion business that develops, engineers and brings to market innovative and secure printing solutions and supplies.

HP is creating technology that makes life better for everyone, everywhere. For the Print business, this means reinventing the organization to reach a new generation of “digital natives” who are now discovering the power of printing to share their feelings, express their ideas and connect with customers. HP believes people click what they like, but they print what they love – and it’s with this in mind that the company is driving a renaissance in printing informed by numerous industry megatrends including mobile, digital, IoT, cybersecurity, mass personalization, as-a-service and sustainability.

Enrique’s 27-year career at HP has prepared him well for this exciting new chapter in the story of HP Print. He has held a variety of roles across the company and has led several global businesses through large-scale transformation. Enrique is passionate about business results, building strong leadership teams, and enabling people to succeed. Enrique also serves on the boards of Silicon Valley Leadership Group and ESADE Business School because he believes it is important to engage with the industry visionaries and academics that are innovating for the future.