



### Executive Biography

## Michelle Bockman

Global Head of 3D Printing Commercial Expansion & Development

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Michelle Bockman is the Global Head of 3D Printing Commercial Expansion & Development at HP Inc. In this role she focuses on growing the market through key customer engagements, global alliances, materials partner programs, applications development, creating new software solutions, and ensuring the best customer experience and outcomes.

Previously, Michelle had a long career at GE, most recently as executive vice president at GE Digital where she led the company's ambitious strategy to build a software-driven digital future for large industrial customers and establish GE Digital as a \$15 billion stand-alone P&L.

With more than 20 years of digital industrial experience she has led a variety of functions in the healthcare, industrial cybersecurity, pharmaceutical, and automotive sectors spanning commercial, engineering, service, and supply chain roles.

Michelle holds a B.S. in mechanical engineering from the Missouri University of Science & Technology and is based in Palo Alto, California.