



Executive Biography

Nancy Janes

Global Head of Brand Innovation

Imaging & Printing

HP Inc.



Nancy Janes is the Global Head of Brand Innovation, within the HP Imaging & Printing Group. Nancy has been in the Graphics Industry for more than 25 Years, championing the analogue to digital transformation of printed communications & packaging with Brands, Agencies & Publishers at a European & global level. Nancy regularly presents at international forum's including the Food & Beverage Innovation Forum in China & Packaging Leaders Forum in Europe.

From being part of the UK DMA Awards process in the nineties, to working with creatives & innovators on packaging in the noughties. Nancy believes in a world where printing is not just a task, but an act that has the potential to always create something unique.

Where brands will be able to keep reinventing their own offering, the way they engage with their audiences, the experiences that they create for them and how they make them feel. Print, Packaging, the Internet of Things, along with HP digital printing technologies, has an untapped potential to authentically elevate story telling & challenge the category not the consumer.

Within Imaging & Printing, Nancy's role is to drive strategic initiatives that grow the HP Graphics business across Packaging, Publishing and General Commercial Printing applications, by driving awareness and preference for HP Digital print solutions from Brand Owners, Agencies & Publishers.

HP is reinventing printing for each of these segments with new digital technologies that enable new solutions that displace traditional analogue processes.

Prior to this role, Nancy was the UKI HP Indigo & HP Page Wide Web Press Regional Business Manager between May 2010 & Oct 2013 responsible for sales, marketing, service & TCE.

From Nov 2006, Nancy worked for three and a half years as the UKI HP Large Format (HP Design Jet, HP Latex & HP Scitex) Regional Business Manager responsible for sales, marketing, service & TCE and the integration of the NUR & Colour Span acquisitions.

Nancy joined HP in March 2002 as part of the Indigo BV acquisition, while she was in the role of EMEA Business Development Manager. At Indigo BV her experience spanned across direct hardware sales, strategic planning, marketing & customer business development having joined in 1996.

From Aug 1988 and Jan 1995 Nancy worked for Kodak Ltd and the Eastman Kodak Co spanning a variety of roles including; Channel Management for Digital & Applied Imaging products in CEE, South Africa & India, Internal Consultancy (L&D) &

International Distribution.

Nancy holds a Geography BA Hons Degree from the University of Leeds and is based out of the Bracknell Office in the UK.