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|  CUSTOMER EXPERIENCE |  TRANSACTION SUPPORT |  PRODUCT SUPPORT & IMPROVEMENT |  ADMINISTRATIVE COMMUNICATIONS |  SECURITY |  BUSINESS OPERATIONS |  RESEARCH & INNOVATION |  MARKETING & ADVERTISING |  COMPLIANCE WITH LAW |  ARTIFICIAL INTELLIGENCE & MACHINE LEARNING |  SERVICE DELIVERY |  ACCOUNT MANAGEMENT |
|---|---|---|--|--|---|---|---|---|--|--|--|

What Personal Data We Collect

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|---|---|--|--|---|--|--|--|---|-----------------------|--|--|---|
| Information You Provide | Contact Data Payment Data Account Data Location Data Security Credentials Demographic Data Preferences Social Media Data Other Unique Identifying Information | Contact Data Payment Data Account Data Location Data Security Credentials Social Media Data Other Unique Identifying Information | Contact Data Payment Data Account Data Other Unique Identifying Information | Contact Data Account Data Location Data Other Unique Identifying Information | Contact Data Payment Data Account Data Security Credentials Other Unique Identifying Information | Contact Data Payment Data Account Data Location Data Security Credentials Social Media Data Other Unique Identifying Information | | Contact Data Account Data Location Data Demographic Data Preferences Social Media Data Other Unique Identifying Information | Tax Transactions Data | | Contact Data Payment Data Account Data Security Credentials Preferences Social Media Data Biometrics Other Unique Identifying Information | Contact Data Payment Data Account Data Location Data Security Credentials Demographic Data Preferences Social Media Data Other Unique Identifying Information |
| Information Automatically Collected | Product Usage Data Device Data Application Data Performance Data Website Browsing Data Anonymous or Aggregated Data | | Product Usage Data Device Data Application Data Performance Data Website Browsing Data Anonymous or Aggregated Data | Product Usage Data Device Data Application Data Performance Data | | Product Usage Data Device Data Application Data Performance Data Website Browsing Data Anonymous or Aggregated Data | Product Usage Data Device Data Telemetry Data Application Data Performance Data Website Browsing Data Anonymous or Aggregated Data | Product Usage Data Device Data Application Data Performance Data Website Browsing Data UX data (Cookies/IP address) Digital analytics Anonymous or Aggregated Data | | Product Usage Data Device Data Telemetry Data Application Data Performance Data Website Browsing Data Anonymous or Aggregated Data | Product Usage Data Telemetry Data Device Data Application Data Performance Data Website Browsing Data Anonymous or Aggregated Data | Product Usage Data Telemetry Data Device Data Application Data Performance Data Website Browsing Data Anonymous or Aggregated Data |
| Information from Third Party Sources | Publicly or Commercially Available Data Anonymous or Aggregated Data Social Media Data | Publicly or Commercially Available Data | Anonymous or Aggregated Data | | | Business-Related Data Publicly or Commercially Available Data Anonymous or Aggregated Data | | Publicly or Commercially Available Data Business-Related Data Anonymous or Aggregated Data Social Media Data | | | Third Party Account Data | Third Party Account Data |

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|  CUSTOMER EXPERIENCE |  TRANSACTION SUPPORT |  PRODUCT SUPPORT & IMPROVEMENT |  ADMINISTRATIVE COMMUNICATIONS |  SECURITY |  BUSINESS OPERATIONS |  RESEARCH & INNOVATION |  MARKETING & ADVERTISING |  COMPLIANCE WITH LAW |  ARTIFICIAL INTELLIGENCE & MACHINE LEARNING |  SERVICE DELIVERY |  ACCOUNT MANAGEMENT |
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Personal Data

Sharing with HP All data necessary for ongoing business operations.

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| Sharing with Service Providers | Contact Data Payment Data Account Data Other Unique Identifying Information | Contact Data Payment Data Other Unique Identifying Information | Contact Data Account Data Other Unique Identifying Information (S/N) Product Usage Data Device Data Application Data Performance Data | Contact Data Account Data Other Unique Identifying Information | Contact Data Payment Data Account Data Security Credentials Other Unique Identifying Information | Contact Data Payment Data Account Data Location Data Social Media Data Other Unique Identifying Information Anonymous or Aggregated Data Business-Related Data Publicly or Commercially Available Data | | Contact Data Location Data Demographic Data Preferences Social Media Data Other Unique Identifying Information Product Usage Data Device Data Application Data Performance Data Website Browsing Data Publicly or Commercially Available Data Business-Related Data | | Contact Data Payment Data Account Data Location Data Social Media Data Other Unique Identifying Information Anonymous or Aggregated Data | |
|--------------------------------|--|--|---|--|--|--|--|---|--|--|--|

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| Sharing with Other Third Parties | Contact Data Demographic Data Product Usage Data Device Data Application Data Performance Data Anonymous or Aggregated Data Publicly or Commercially Available Data | | | | Other Unique Identifying Information Product Usage Data Device Data Application Data Performance Data Anonymous or Aggregated Data | | Demographic Data Preferences Other Unique Identifying Information Product Usage Data Device Data Application Data Performance Data Anonymous or Aggregated Data Publicly or Commercially Available Data | Location Data Demographic Data Other Unique Identifying Information Website Browsing Data Anonymous or Aggregated Data | | Demographic Data Preferences Other Unique Identifying Information Product Usage Data Device Data Application Data Performance Data Anonymous or Aggregated Data Publicly or Commercially Available Data | |
|----------------------------------|--|--|--|--|---|--|---|--|--|---|--|

Basis for Using & Disclosing

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|---|--|---|---|---|--|---------------------------------|---------|---|---------------------------------|---------------------------------|---------------------------------|
| Consent Contract Performance Legitimate Interests | Contract Performance Legitimate Interests | Consent Contract Performance Legitimate Interests | Contract Performance Required by Law Legitimate Interests | Legitimate Interests Required by Law | Legitimate Interests Required by Law Contract Performance Consent | Consent Legitimate Interests | Consent | Legitimate Interests Required by Law | Consent Legitimate Interests | Consent Legitimate Interests | Consent Legitimate Interests |
|---|--|---|---|---|--|---------------------------------|---------|---|---------------------------------|---------------------------------|---------------------------------|